

L J UNIVERSITY
L J SCHOOL OF DESIGN
Syllabus for Bachelors of Design
Third Year I Semester 5

CODE	SUBJECT	CREDIT
10181505	Apparel Manufacturing Process	2
AIM		
	<ul style="list-style-type: none"> • To understand the size and manufacturing structure of clothing industry, so as to equip ourselves with better management skills. • To understand the horizontal and vertical expansion of the Clothing Industry. • To understand the right combination of organization and production capabilities which are essential for the manufacturer. • To understand the working of a Design Department and to know what are its management principles 	
CONTENT:-		
	<ul style="list-style-type: none"> • Structure of the Clothing Industry • Sectors of the Clothing Industry • Product Types and Organization Various Department: <ol style="list-style-type: none"> 1. Design Department 2. Marketing Department 3. Finance Department 4. Purchase Department 5. Production Department 6. Operations Department <ul style="list-style-type: none"> • Garment Costing, Merchandise Pricing • Principles of Quality Control • Quality from Design to Dispatch • Inspection Systems 	
METHODOLOGY:-		
	Lectures, Studios, Study tours, Measure Drawings Documentation, Presentation, Group work	
REFERENCE BOOK:-		
	<ul style="list-style-type: none"> • Introduction to clothing manufacture – Gerry Cookling • Retail buying – Jay Diamond • Fashion Buying – Helen Goworer • Introduction to Clothing Production Management – A.J. Chuter 	