CODE	SUBJECT	CREDIT
10180401	Design Studio IV (commercial / Retail)	10
AIM		
	To develop the broader understanding of the commercial, retail, Recreation Interior Spaces and its types. - Developing advanced design skills with the study and application of ergonomics, design principles and components related to multi-user spaces.	
CONTENT:-		
	• Introduction to the Commercial, Retail and Recreational Interiors. • Developing further detail understanding of each typology through case studies where students are expected to study in detail the practical application along with the integration of user needs and services with design philosophy. • Developing primary understanding of the above interior spaces with the help of the literature case studies. • Final Design Problem aims at enhancing their skills of planning and designing commercial space with clear understanding and application of functionality, Space usage and concept/theme, use of contemporary martials, construction techniques and advanced services required for the design project.	
METHODOLOGY:-		
	• Studio conducted with assignments based on the site visits, analysis of site, preparation of drawing, sketches and models, Understanding the case studies with the help of primary and secondary data. Detail model of the one design element which would present design concept.	
REFERENCE BOOK:-		
	• Architectural Graphics Standards by Charles George Ramsey & Harold Reeve Sleeper • Sustainable Commercial Interiors by penny Bonda & Katle Sosnowchik • Time saver Standards for Interior Design and Space Planning- Joseph De Chiara, Jullus Panero • Dictionary of Interior Design – Mark Hinchman • Architecture Form, Space, and Order by Francis Ching • Interior Designer's Portable handbook By pat Guthrie • The Codes Guidebook For Interior by Sharon Koomen Harmon, Katherine E. Kennon • Interior Design by John Pile	