

L J UNIVERSITY
L J SCHOOL OF DESIGN
Syllabus for Bachelors of Design
First Year I Semester 1

CODE	SUBJECT	CREDIT
10180108	Design Communication Skills	2
AIM		
	The aim is to enhance the students' ability to understand and converse in English and to be able to score a satisfactory score in competitive area.	
CONTENT:-		
	<ul style="list-style-type: none"> • Foundation component: • Understanding the basic structure of language • Grammar, vocabulary, speech and other part of the language • Using the verbal language for communication purpose • Architecture vocabulary • Understanding essential grammar and translation • Using ascent and rhythm correctly 	
METHODOLOGY:-		
	Teaching and instruction will involve the use of lecture-cum-workshop mode most of the time. The focus in teaching and instruction will be learner-oriented and every effort will be made to maximize student participation with learner as partners in classroom exploration. Thus there will be oral and written presentations.	
REFERENCE BOOK:-		
	<ul style="list-style-type: none"> • Enrich your English – communication skill book – S. R. Inthira and V Sarasvati, 1995 • High school Grammar – Wren and Martin • Architectural Dictionary 	