

**L J UNIVERSITY**  
**L J SCHOOL OF DESIGN**  
 Syllabus for Bachelors of Design  
 First Year I Semester 1

CODE	SUBJECT	CREDIT
10180107	Digital Methods-I	2
<b>AIM</b>		
	Learning Digital techniques of various presentations	
<b>CONTENT:-</b>		
	<ul style="list-style-type: none"> <li>• Understanding all advance tools &amp; techniques of Power Point Presentations</li> <li>• Understanding tools of Photoshop , Illustration &amp; CorelDraw applications</li> <li>• Learning different presentations techniques and colour theory</li> <li>• Learn adjustment layers, masking and clipping masks</li> <li>• Typography techniques</li> <li>• Introduction to filters, Image touch up, blending modes</li> <li>• Understanding image types, different formats, Size &amp; Resolution</li> </ul>	
<b>METHODOLOGY:-</b>		
	<ul style="list-style-type: none"> <li>• Theoretical understanding of applications and its implementations through presentation</li> <li>• Practical understanding of all tools</li> <li>• Practicing actual image editing , Logo making , poster making, Presentation slides etc.</li> </ul>	
<b>REFERENCE BOOK:-</b>		