

GUJARAT TECHNOLOGICAL UNIVERSITY

INTEGRATED MASTER OF BUSINESS ADMINISTRATION

Year – 3 (Semester –6) (W.E.F. Academic Year 2017-18)

Subject Name: Corporate Governance (CG)

Subject Code: 2567102

1. Learning Outcomes:

At the end of semester students would be able to

- Gain knowledge about corporate governance and its relevance of in the business environment.
- Understand key concepts in the area of corporate governance and contribute to the value of the organizational culture as important means to guide managerial behaviour.

2. Course Duration: The course duration is of **40 sessions of 60 minutes** each.

3. Course Contents:

Module No.	Contents	No. of Sessions	Marks (out of 70)
I	Introduction, Meaning and definition of CG, Significance objectives of CG, Dimensions of CG benefits of CG, issues in CG Reasons for corporate Governance Failure, Certain new initiatives in Governance, consequences of bad Governance, requirements to strengthen Corporate Governance Case Study : Infosys Technologies : the best among Indian Corporates	10	17
II	Corporate Governance-Global Practice, Sarbanes Oxley Act of 2002; Reports of Various Committees (1.Narayanmurthy 2.Ganguly 3. Naresh Chandra 4. CII/OECD) and their recommendations on corporate Governance.	10	18
III	Model working of corporate governance: Board Structure, role and responsibilities of directors, Rights and responsibilities of shareholders, ownership of independent directors – Indian Scenario, corporate governance summary, corporate governance rating	10	17
IV	Role of Board of Directors in Corporate Governance Corporate board of Management, structure and composition	10	

	of the board, Types of board and directors ,Size of the board, Powers of the board of directors, responsibilities, functions of the board, code of conduct for board members, training for the board of directors, effectiveness of the board members, effectiveness and powers of the board,		18
V	Practical: Governance and conflict of interest; Side dealings and its' impact on Governance; Aligning individual values to ethical leadership and governance	--	30 Marks of CEC

4. Teaching Methods:

The course will use the following pedagogical tools:

- (a) Case discussion and presentation
- (b) Role play
- (c) Audio-Video Material (b)

5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following Elements:

A	Continuous Evaluation Component comprising of Class test, Assignment, Presentation, Class participation	(Internal Assessment- 50 Marks)
B	Mid-Semester examination	(Internal Assessment-30 Marks)
C	End –Semester Examination	(External Assessment-70 Marks)

6. Text / Reference Books:

Sr. No.	Author	Name of the Book	Publisher	Year of Publication
1	A.C. Fernando	Business Ethics and Corporate Governance	Pearson	Latest
2	V. Balachandran V. Chandrasekaran	Corporate Governance Ethics and Social Responsibility	PHI	Latest
3	C.S.V Murthy	Business Ethics and Corporate Governance	Himalaya Publication	Latest
4	S K Mandal	Ethics in Business and Corporate Governance	Tata McGraw Hill	Latest

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.