



Lok Jagruti Kendra University
University with a Difference

Diploma in Civil Engineering



Course Code:025050306

Social and Cultural Values

Programme / Branch Name		Diploma in Civil Engineering				
Course Name	Social and Cultural Values				Course Code	025050306
Course Type	HSSC	BSC	ESC	PCC	OEC	PEC

Legends:	HSSC: Humanities and Social Sciences Courses	BSC: Basic Science Courses
	ESC: Engineering Science Courses	PCC: Program Core Courses
	OEC: Open Elective Courses	PEC: Program Elective Courses

1. Teaching and Evaluation Scheme

Teaching Hours / Week				Evaluation Scheme			
L	T	P	Total Credit	CCE	SEE (Th)	SEE (Pr)	TOTAL
0	0	2	1	50	-	50	100

Legends:

L: Lectures T: Tutorial P: Practical
CCE: Continuous & Comprehensive Evaluation
SEE (Th): Semester End Evaluation (Theory)
SEE (Pr): Semester End Evaluation (Practical)

2. Prerequisite

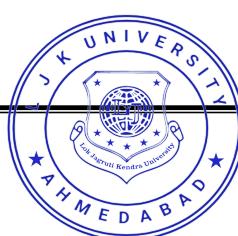
- ✓ Earn a credit from professional practices subject and have an enthusiasm to explore new things by taking individual tasks and acquires skills from participating in group activities.

3. Rationale

Professional development of diploma engineering students is to be done by exposing them to various simulative situations in the industries. This is achieved by involving students in activities such as inviting experts from various industries for sharing their experiences, arranging industrial visits, seminars etc.

4. Objectives

- ✓ Learn the values of human ethics and its importance in their life.
- ✓ Identify and use appropriate sources of information when developing professional documents.
- ✓ Understand the social and organization values and able to replicate their character according to the need of organization.
- ✓ Enhancing their employability skills and increasing their ability to engage in and life-long learning.



5. Contents

Unit No.	Topics	Sub-Topics	Learning Outcome	% Weightage	Hours
1	Basic Human Ethics	1.1. General Ethics 1.2. Coordination 1.3. Helping Mentality: Citizenship Behavior 1.4. Justice 1.5. Value for Education	<ul style="list-style-type: none"> Understand the ideas of values, ethics and morality in a multicultural context Understand Value of education in life 	20	6
2	Organization Culture and Values	2.1. Values – Concept & Definition 2.2. Social Values 2.3. Cultural Values 2.4. Organizational Culture	<ul style="list-style-type: none"> Understand the core values and its utilization in organization Understand the importance of organizational subcultures 	20	6
3	Etiquettes and Positive Attitude	3.1. Basics of Etiquette 3.2. Etiquette in Public Places 3.3. Workplace Etiquette 3.4. Interview Etiquette 3.5. Telephonic Interview Etiquette 3.6. Telephone Etiquette 3.7. E-Mail Etiquette 3.8. Dining Etiquette 3.9. Positive Attitude & Related Concepts	<ul style="list-style-type: none"> Understand the numerous Etiquettes and its importance in professional life Understand and visualize the positive outcome in life 	35	8
4	Inspirational and Motivational Stories and their Review	4.1. Story Session(s) on Social Entrepreneurs	<ul style="list-style-type: none"> Motivate students in different zones like entrepreneurship, humanity and others. 	15	4
5	Case Study	5.1. Case Study – 1	<ul style="list-style-type: none"> Learn the ability to plan, implement & adopt social and cultural values through Case Study 	10	2

Total Hours **26**



6. Reference Books

1. Raghu Palat Indian Business Etiquette, Jaico Books
2. Dorothea Johnson and Liv Tyler Modern Manners: Tools to take up to the top Potter Style
3. Professional Ethics: R. Subramanian, Oxford University
4. The Values-Driven Organization: Cultural Health and Employee Well-Being as a Pathway to Sustainable Performance
5. Take Me Home: Rashmi Bansal
6. Stay Hungry Stay Foolish: Rashmi Bansal
7. I have a dream: Rashmi Bansal

