

LJ Institute of Media & Communications Event Report



Event Report: One Day Training Session on Effective Communication for the Women of SEWA

Date: 21st January 2025

Time: 11:00 AM to 3:00 PM

Venue: LJIMC

INTRODUCTION

- LJ Institute of Media & Communications (LJIMC) conducted a one-day training session on effective communication for the women of SEWA. The session was mentored by Dr. Divya Soni, who guided the participants through the training. This training aimed to empower the women by enhancing their communication skills and fostering a better understanding of teamwork, listening, and organizational skills.

OBJECTIVES

- To improve communication skills
- Highlight the importance of teamwork
- Enhance listening and understanding skills
- Foster better body language and tone management
- Encourage effective feedback interpretation

PARTICIPANTS

The participants in this session were women from SEWA, aged between 19 and 53 years, who demonstrated remarkable multitasking abilities and were skilled in various fields. They belonged to diverse educational backgrounds and had overcome numerous hurdles in their lives. During the introduction session (Parichay Satra), they shared their experience.

PROCESS

1. SEWA approached LJIMC for a training session focused on communication skills for their women members.

2. LJIMC designed a comprehensive training model emphasizing effective communication.
3. **On the day of the training:** Registration of participants was done with a registration fee of ₹250 per participant. Refreshments and a kit were provided during the registration process.
4. **Parichay Satra:** An introductory session where participants wrote about themselves and practiced self-introduction, under the guidance of Dr. Divya Soni.
5. **Game Session:** A session with activities to teach the importance of listening, following instructions, and organizational structure. Different games were played to demonstrate the importance of each individual in an organization and to enhance listening skills.
6. **Communication Session:** Post-lunch, participants learned about communication models, types, effective communication strategies, and body language. They were also trained on interpretation of feedback.

ATTENDEES

- Participation: 20, for female employees from SEWA. They were from different departments, like research, community radio, video production team etc.

CONCLUSION

- The training session concluded with the execution of the training module, followed by a valedictory speech by Vice Chancellor Dr. Dinesh Awasthi. Dr. Awasthi provided valuable insights, encouraged the participants for further training sessions, and distributed certificates to the participants.

OUTCOMES

The participants learned:

- Effective communication techniques
- The importance of teamwork
- How to maintain proper body language and tone
- Feedback interpretation

FEEDBACK

- The participants provided positive feedback, appreciating the structured approach and practical exercises. Some attendees mentioned that this was their first time in a college setting, and they valued the experience highly. They enjoyed the session and shared

valuable insights. Some of them mentioned that this session meant a lot to them and they gained significant knowledge from it.



- Please find the attached photos and the link to the reels showcasing the event highlights and reviews of the participants.

Link 1:

<https://www.instagram.com/reel/DFFv9nZPczV/?igsh=b3ViMTdvMTN2M2Nr>

Link 2:

https://www.instagram.com/p/DFKYYRPP_Re/?igsh=MXgxenh3bGhscnU5aw==

Enclosures:

- List of Registered Participants.
- Schedule of training.
- Profiles of participants.
- Attendance sheet of training session.
- List of student volunteers.

LJ Institute of Media & Communications



List of Volunteers

Activity:

Photography and videography:

- Kavisha Thakkar
- Keya Shah

Material development, coordination & report writing:

- Mudra Shah
- Vishwa Trivedi