

## LJ Institute of Media & Communications



### Event Report: 3-Days Orientation Program of BMC Batch 2024

Date: 18<sup>th</sup> to 20<sup>th</sup> July, 2024

Time: 10:00 AM to 1.30 PM

Venue: TV Studio, LJIMC

#### **INTRODUCTION:**

Orientation day marked a significant beginning for the new students at LJIMC. This event was meticulously designed to welcome the students and provide them with a comprehensive introduction to what life at LJIMC entails. The primary purpose of the orientation was to ease the students' transition into their new academic environment, helping them feel comfortable and confident as they embark on their educational journey.

During the orientation, various activities were organized to facilitate social interactions among the students. These activities aimed to break the ice and allow students to get to know each other, creating a supportive and collaborative atmosphere. Additionally, the orientation provided valuable information about the institution's resources and facilities ensuring that students are well-informed and equipped to make the most of their time at LJIMC.

#### **OBJECTIVES:**

- Introducing Students to College, Faculty, and Senior Students
- Creating an Environment of Inclusivity and Openness
- Understanding Academic Process and College Policies and Procedures:
- Acclimating Students to the Campus
- Building Peer Relationships
- Introducing Extracurricular Opportunities
- Building Confidence and Reducing Anxiety
- Encouraging Student Engagement

#### **EVENT DETAILS:**

The orientation program at LJIMC, held on July 18<sup>th</sup>, 19<sup>th</sup>, and 20<sup>th</sup>, 2024, was a pivotal event designed to welcome and acclimate the new batch of students to their academic home. The program was spearheaded by Dr. Divya Soni, the esteemed Director of LJIMC, alongside a dedicated team of faculty members including Assistant Professors Hardik Solanki, Rishank Joshi, and Aditi Varma.

This three-day orientation aimed to provide students with a comprehensive understanding of what life at LJIMC entails. Through a series of informative sessions, interactive activities, and guided tours, students were offered valuable insights into the academic and social aspects of their new environment. The orientation also focused on helping students grasp the purpose of their educational journey, emphasizing the importance of their role as learners and future professionals. The sessions were designed to encourage students to connect with their peers and begin forming lasting relationships.

The orientation also highlighted the college's commitment to inclusivity and openness, fostering an environment where every student could feel at home. Through these efforts, the new students gained a sense of familiarity and comfort with the college, its values, and its expectations, setting a strong foundation for their forthcoming academic journey. Adding to the vibrancy of the orientation were the senior students, who participated with full vigor and enthusiasm. They played a crucial role by anchoring the event, conducting various activities, and showcasing their talents. Their active involvement not only made the new students feel warmly welcomed but also demonstrated the lively and supportive community at LJIMC.

By the end of the orientation, students not only had a clearer picture of what their first year at LJIMC would be like but also felt more confident and prepared to embark on this exciting new chapter of their lives.

### **ORIENTATION DAY 1:**

The day began with an introduction to the director of LJIMC, Dr. Divya Soni, who greeted the students with an inspiring speech. Her words set a positive tone for the event, emphasizing the exciting journey ahead. Following Dr. Divya Soni's address, the students were introduced to the rest of the esteemed faculty members. Each faculty member briefly shared their background, allowing students to get to know the educators who would guide them through the academic year. A PowerPoint presentation provided an overview of the college and introduced students to the extracurricular activities held in the college, subjects, important dates, and expectations. This comprehensive introduction helped students understand the curriculum and the various opportunities available to them.

In a gesture of unity and school spirit, LJIMC T-shirts were distributed to all students. This not only created a sense of belonging but also served as a memento of the start of their journey at LJIMC. Students were then invited to introduce themselves and share their interests. This activity fostered a sense of community and allowed students to start forming connections with their peers. A break was given next, during which students enjoyed some snacks. This was a great opportunity for informal interaction and networking, helping to build camaraderie among the new batch.

The highlight of the day was a Treasure Hunt, which added an element of fun and excitement to the orientation. The treasure hunt was creatively designed to help students familiarize themselves with the campus while working together in teams. Overall, the first day of orientation at LJIMC

was a perfect blend of information, interaction, and enjoyment, setting a positive and welcoming tone for the new academic year.

## **ORIENTATION DAY 2:**

On the 19th, several engaging activities were organized to create a fun environment and help students get comfortable with each other. The first session began with an activity called "Rumble Jumble," where words were jumbled, and students had to unscramble them to give the correct answers. This activity sparked excitement and served as an excellent icebreaker. The next session featured a fun Bollywood quiz. This quiz not only tested film trivia but also encouraged lively discussions and interactions among students. Thereafter a jamming session was organized for all the juniors, seniors, and faculty members.

This session allowed everyone to come together, sing songs, and enjoy the moment, fostering a sense of unity and camaraderie. The jamming session was filled with laughter, music, and a lot of fun, creating a memorable experience for everyone involved. These activities, designed to be both enjoyable and interactive, played a significant role in helping students feel more connected and comfortable with their new peers and faculty members.

## **ORIENTATION DAY 3:**

On the third day of the orientation, July 20th, a series of engaging activities were organized to further foster interaction and fun among the students. The day kicked off with a brainstorming game called the "Question Answer Swapping" game. Students were tasked with getting answers to their questions or vice versa, promoting quick thinking and lively exchanges. Following the game, a short break was given, providing students with a moment to relax and recharge. After the break, the students were divided into three groups to participate in Dumb Charades.

Students were asked to guess brands, media-related terms, web series, and hook steps through gestures. This activity was filled with laughter and excitement as students acted out their assigned phrases, and their teammates tried to guess correctly.

The highlight of the day was "LJIMC's Got Talent." In this segment, individual students showcased their talents, whether it be dancing, singing, poetry, or acting. This talent show allowed students to express their creativity and interests, providing a platform for them to shine and be appreciated by their peers and faculty. The blend of games and performances created a dynamic and fun environment, making the orientation experience memorable for everyone involved.

## **ATTENDEES:**

Approximately 30 new students attended the orientation each day. Senior students who volunteered took on roles as anchors, reel makers, and photographers, and also marked their presence by participating in various activities.

## **MEDIA COVERAGE:**

<https://www.divyabhaskar.co.in/local/gujarat/ahmedabad/news/l-j-institute-of-media-and-communication-ljimc-organized-a-three-day-students-orientation-programme-133387357.html>

<https://divya.bhaskar.com/F4OxZOnfzLb>

## **CONCLUSION:**

By the end of the orientation day, students had not only gained a better understanding of the academic and social aspects of life at LJIMC but had also begun forming connections with their peers and faculty members. This initial bonding and the insights gained during the orientation are crucial in helping students navigate their new environment with ease and enthusiasm.





અમદાવાદ-સિટીભાસ્કર 27-07-2024

## સ્ટુડન્ટ્સ માટે ઓરિએન્ટેશનનું આયોજન



અમદાવાદ : જાણીતી મીડિયા એન્ડ કોમ્યુનિકેશન કોલેજ ખાતે વિદ્યાર્થીઓ માટે ઓરિએન્ટેશન પ્રોગ્રામ યોજાયો. જેમાં સ્ટુડન્ટ્સને કેમ્પસ ઈન્ટ્રોડક્શન માટે ટ્રેજર હન્ટ, રમ્બલ-જંબલ, બોલીવૂડ ક્વિઝ સાથે મ્યુઝિકલ જામિંગ સેશન, માર્ઈન્ડ ગેમ્સ સાથે ટેલેન્ટ શોનું આયોજન કરવામાં આવ્યું હતું. સાથે જ સ્ટુડન્ટ્સે સ્ટેન્ડ અપ, પોએમ, મિમિકી, ડાન્સ, એક્ટિંગ કરી સ્કલ્સ શો કેસ કરી હતી.