

# **STRATEGIC PLAN**







## VISION

Inim

"To be a research-driven teaching university with a difference, igniting intellectual curiosity, nurturing ideas, harnessing futuristic technologies, celebrating innovative and creative visualization and delivery

REGISTRAR LJK UNIVERSITY AHMEDABAD.





## MISSION

To establish and manage institutions with an environment in which new ideas, delivery strategies, and scholarship will germinate, grow and flourish; and, from where leaders and innovators of tomorrow shall emerge.

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## **STRATEGIC OBJECTIVES**

- Establish LJK University as an outstanding university
- Enhance educational quality
- Attract and retain top faculty
- Foster strategic partnerships
- Maximize talent potential
- Ensure equitable access
- Promote rural development
- Facilitate global exposure
- Cultivate future leaders
- Advance research
- Streamline institutional services



Lok Jagruti Kendra University University with a Difference



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## GRADUATE ATTRIBUTES OF LJK UNIVERSITY STUDENTS

- Ethically and Socially Responsible
- Strong in Communication and Interpersonal Skills
- Excel in Collaboration and Teamwork
- Academically and Analytically Proficient

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- Innovative and Entrepreneurial
- Proactive, Disciplined and Futuristic



Lok Jagruti Kendra University





## Lok Jagruti Kendra University Strategic Development Plan as per NEP 2020





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#### **NEP Implementation at LJK University**





#### Expanding Access and Equity

Increasing gross enrolment ratio, equitable and inclusive education and open and distance learning



Leveraging Technology and Vocalisation

Integrating cutting edge technology into teaching, learning and evolution with inclusion of vocational education Transforming Curriculum and Structure



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Implementing holistic multidisciplinary education with multiple entry and exit points.



Enhancing Quality and Governance

Establishment of MERU (Multidisciplinary Education and Research University) and implementation of ABC (Academic Bank of Credit)



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# Strategic Direction

2020 - 2025

### The Road Till Now

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PARAMETERS	2020-21	2021-22	2022-23	2023-24	2024-25
Curricular Aspects	input through industry	<ul> <li>Formalized industry partnerships</li> <li>Got program curriculums copyrighted</li> <li>Conducted industry endorsed programs</li> </ul>		<ul> <li>Promoted interdisciplinary capstone projects</li> <li>Deepened collaborations across Pharmacy, Engineering, Management</li> <li>Aligned curricula with gemerging global standards</li> </ul>	<ul> <li>Conducted curricular audit</li> <li>Integrated futuristic domains (Al, Sustainability)</li> <li>Developed guidelines for regular curriculum updates with global standards</li> </ul>
Teaching-Learning and Evaluation	<ul> <li>Implemented flipped classrooms and project- based learning</li> <li>Organized faculty workshops on industry required pedagogy and emerging technologies</li> <li>Implemented of digital learning interventions</li> </ul>	<ul> <li>assessment rubrics</li> <li>Conducted transparent and totally online evaluation and</li> </ul>	<ul> <li>Trained faculty for differentiated instructions as per emerging scenarios</li> <li>Promoted peer and self-assessment practices</li> </ul>	<ul> <li>Aligned teaching with OBE frameworks</li> <li>Conducted internal audits for global accreditation readiness</li> <li>Deployed Al-driven assessment systems</li> </ul>	<ul> <li>Institutionalized reflective feedback loop</li> <li>Conducted annual review of teaching methodologies</li> <li>Upscaled technology use for learning evaluations</li> </ul>
Research, Innovations and Extension	<ul> <li>Finalized Research Strategic Plan</li> <li>Set publication and patent targets</li> <li>Incentivized high-</li> </ul>	<ul> <li>Established Research Clusters</li> <li>Organized grant writing and patent filing workshops</li> <li>Set SOPs for project</li> </ul>	<ul> <li>Enhanced research ginfrastructure (databases, software)</li> <li>Promoted student</li> </ul>	<ul> <li>Promoted global research</li> <li>Launched faculty</li></ul>	<ul> <li>Establish as a top emerging research and innovation based university in India</li> <li>Increase patent filing and consultancy project</li> </ul>
TT * THMEDA			Promoted student           Launched faculty REGISTRAR and consultancy projects          LJK UNIVERSITY         AHMEDABAD.		

	2020-21	2021-22	2022-23	2023-24	2024-25
Infrastructure and					
Learning Resources	<ul> <li>Set up Knowledge</li> <li>Management Centre</li> <li>Expanded library with</li> <li>MOOCs and e-resources</li> <li>Begun phased IT</li> <li>infrastructure upgrade</li> </ul>	<ul> <li>Installed digital content scanning tools</li> <li>Developed online discussion</li> </ul>	instrument handling • Built innovation labs with industry collaboration		<ul> <li>Resources at par to global standards</li> <li>Having smart labs and classrooms with cutting edge technology</li> <li>Having online and virtual teaching learning resources to support teaching learning across the world</li> </ul>
Student Support and					
Progression	<ul> <li>Implemented structured career guidance cells</li> <li>Developed MOUs with industry partners</li> <li>Thrust on entrepreneurship for students</li> <li>Organized placement drives</li> </ul>	<ul> <li>Launched merit scholarships and stipends</li> <li>Run Student Testimonial Campaign</li> <li>Built robust global alumni mentoring network</li> </ul>	<ul> <li>Promoted cultural, technical, sports events at national level</li> <li>Established student leadership clubs</li> <li>Conducted and hosted national competitions</li> </ul>	<ul><li>redressal committees</li><li>Set up wellness and</li></ul>	<ul> <li>Tracking placement and competitive exam success</li> <li>Publishing annual student achievement reports</li> <li>Strengthening international placement opportunities</li> </ul>
Governance,	<ul> <li>Set up Marketing and</li> </ul>			Promoted decentralized	
Leadership and Management	<ul> <li>Outreach Department</li> <li>Initiated leadership programs for directors and HODs</li> <li>Developed national and international marketing strategies</li> </ul>	<ul> <li>Strengthened IQAC through advanced analytics</li> <li>Built strategic feeder institution partnerships</li> <li>Implemented data-driven governance</li> </ul>	<ul> <li>Created balanced workload policies</li> <li>Mobilized financial resources via grants, alumni contributions</li> <li>Expanded consultancy services</li> </ul>		<ul> <li>Conducted strategic governance reviews</li> <li>Realigned academic and administrative policies</li> <li>Benchmarked governance practices against national and international leadership</li> </ul>
Institutional Values	• Europeded ensiel				
and Best Practices	<ul> <li>Expanded social responsibility programs</li> </ul>	Celebrated diversity	<ul> <li>Strengthened Department</li> </ul>		<ul> <li>Supported innovation</li> </ul>
THE REAL PROPERTY OF THE REAL	Expanded innovation and	through national events like Youth events and youth	of Happiness initiatives across the state and country	Implemented campus wide     R	ecosystems with incubators







# Strategic Direction

2025 - 2035

**The Road Ahead** 

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## Strategic Direction – 2025 - 2035

- NCC to be commissioned (2025)
- Developing our LJ Radio Station to broadcast different relevant issues pertaining to education and societal awareness (2026)
- To collaborate with Primary Healthcare centres and Urban Healthcare through the Centre of Excellence in Healthcare
   Management, LJK University and Indian Institute of Public Health (2026).
- Launching courses in Liberal arts (2026), Fine Arts (2028) and Performing Arts (2030).
- Centre of Indian Knowledge System to be established. Focus areas – Ancient Economics, Vedic mathematics, Ayurveda (2027)
- Have AI integration in all courses (2027).



- To adopt 10 villages around Viramgam where the university has a 150 acre agricultural farm and shall create a demonstration centre at the farm for sustainable farming, best agricultural practices and solar powered drip irrigation (2028).
  - Strengthening the Schools of Planning and Design through notable collaborations (2028).
  - To have NIRF ranking (2028) and NIRF top 40 (2030).
  - Serious attempt to expand footprint abroad by setting up university in Bulgaria giving access to students for Europe(2030). A 300 bed hospital has been set up (2025) and plans are afoot to upgrade it to a integrated medical educational hub for Medicine, Surgery, Ayurveda and Naturopathy and also launch courses in Hospital Management and Healthcare Management (2035).
  - To go for global accreditation like AACSB (2030) and global rankings (2035).

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