



Lok Jagruti Kendra University (LJ University)

University with a Difference

(Lok Jagruti Kendra University Established by Gujarat Act No. 19 of 2019)

Resource Mobilization Policy

The purpose of this Resource Mobilization Policy is to ensure strategic planning, transparent processes, and efficient utilization of financial, infrastructural, and academic resources at Lok Jagruti Kendra University. It aims to strengthen self-reliance, financial sustainability, and academic excellence across the university and its constituent institutions.

This policy applies to all constituent colleges as well as other departments operating under Lok Jagruti Kendra University, Ahmedabad.

Objectives

- To mobilize internal and external resources in alignment with the University's vision and mission.
- To diversify sources of funding beyond tuition fees, including government grants, research funding, consultancy services, philanthropy, and alumni contributions.
- To ensure optimal and effective utilization of mobilized resources.
- To enhance infrastructure, research capabilities, faculty development, and student support systems through additional funding avenues.

Sources of Resource Mobilization

- **Government Grants:** Grants from UGC, AICTE, DST, DBT, and other national/state funding agencies.
- **Research and Consultancy:** Revenue from sponsored research projects, industry consultancy, and training programs.
- **Philanthropy and Donations:** Contributions from individuals, trusts, corporate CSR initiatives, and foundations.
- **Alumni Contributions:** Donations, endowments, and partnerships from alumni associations.
- **Institutional Collaborations:** MoUs and joint ventures with industry, academia, and research bodies.
- **Self-Financing Programs:** Introduction of need-based, innovative, and market-driven academic programs.
- **Infrastructure Usage:** Leasing of university infrastructure (auditoriums, labs) for external activities/events (subject to university regulations).



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Mechanism for Mobilization

- Annual review and identification of funding opportunities across government, private, and international agencies.
- Systematic tracking of alumni engagement for donations and fundraising initiatives in coordination with Alumni Association.
- Transparent accounting and documentation of all mobilized resources, monitored through the Finance Committee.

Utilization of Mobilized Resources

- Enhancing infrastructure: Buildings, laboratories, library, IT resources.
- Academic and research support: Faculty fellowships, research grants, conference participation.
- Student welfare: Scholarships, skill development programs, international exposure.
- Community engagement: Social outreach projects, environmental sustainability initiatives.

Monitoring and Review

- Annual financial audits of resource mobilization and utilization through certified external auditors in coordination with Finance Committee.

Transparency and Compliance

- All resource mobilization efforts must comply with institutional policies, government regulations, and principles of financial accountability.
- Reports will be maintained for submission to regulatory bodies during inspections, accreditations, and audits.

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