

Masters of Business Administration (MBA)-Semester-IV

Course Teaching Plan

Course Title: **Indian Ethos and Business Ethics**

Course Code: **340030401**

Course Credit: **3**

1. Course Introduction:

Every line of profession and field has ethics and codes of conduct that control how people operate. The study of ethics are not meant to make the management students better in character as they often enter the corporate world without a comprehensive understanding of the ethics or business ethos in the creation and operation of a business. Ethical practices in business are intended to make the students aware of the good and bad things that go on in the business world. Additionally, it is also to show the students that not everybody in their future workplace will share the same conduct with them, and they will eventually have to stand for something. Therefore, this is a part of a business that cannot be ignored while they are being taught in a business school.

2. Course Objectives:

- To sensitize students to fundamental principles of ethics in general and business ethics in particular to make permanent imprints in the minds so that an 'ethical mindset' becomes a crucial filter for future decision making processes.
- To make it necessary for the students to understand transparency and fair governance in a business organization.

3. Course Learning Outcome:

- **CLO1:** Comprehend theories and principles of ethics. Explore the relationship between ethics and market structure.
- **CLO2:** Comprehend the role of ethics with governance. Explain the concept of environmental ethics and Indian ethos.
- **CLO3:** Demonstrate ability to resolve ethical dilemmas at the workplace. Comprehend ethical issues in functional areas of an organization.
- **CLO4:** Demonstrate understanding of cross-country perspective in business ethics. Demonstrate critical thinking and decision-making skills required for the successful practice of management related to societal values.

4. CLO –PO Mapping Matrix

	PO1	PO2	PO3	PO4	PO5
CLO1	3	3	2	3	2
CLO2	3	2	2	2	2
CLO3	3	3	3	3	2
CLO4	3	3	2	3	2

Correlation levels: 3= 'High', 2='Medium', 1='Low' and '-'= No correlation

5. Course Contents and Session Plan:

Session No	Syllabus Content
	UNIT 1: Ethics Concept
Session 1-5	<ul style="list-style-type: none"> • Definition and Ontology • Theories of Ethics • Ethics and the Market Structure •
Session 6	Unit 1 – Quiz
	UNIT 2: Governance and Indian Ethos
Session 7-12	<ul style="list-style-type: none"> • Ethics and Governance: Law, Bureaucracy, and Globalization • Environmental Ethics • Indian Ethos and Gandhian Ethics •
	UNIT 3: Concept of Business Ethics
Session 13-22	<ul style="list-style-type: none"> • Overview of Business Ethics • Ethics & Business: Codes, Dilemmas, and Dialectics • Ethical Issues in Functional Areas of Management
	UNIT 4: Organizational Culture and Ethics
Session 23-30	<ul style="list-style-type: none"> • Organization, Culture, and Ethics • Cross-Country Perspective in Business Ethics • Ethical Decision-Making in Business

6. Assessment Scheme:

Specific assessment method	% Weightage		
		Theory	Practical
Exam	50%	√	
Assignment & Quiz	15%	√	√
Attendance & Class Participation	10%	√	

Case Analysis & Discussion	15%	√	√
Topic Presentation	10%	√	√
	100%		

7. Educational Resources

Educational Resources	Description
<ul style="list-style-type: none"> • Text Book 	Ghosh, B. N., <i>Business Ethics and Corporate Governance</i> , McGraw Hill.
<ul style="list-style-type: none"> • Reference Books 	<ol style="list-style-type: none"> 1. Fernando, A. C., <i>Business Ethics & Corporate Governance</i>, Latest Edition, Pearson. 2. Mandal, S. K., <i>Ethics in Business and Corporate Governance</i>, 2nd Edition, McGraw-Hill.
<ul style="list-style-type: none"> • Journals/ Magazine/Periodicals 	<ol style="list-style-type: none"> 1. Kohlberg, Lawrence, <i>Moral Stages and Moralization: The Cognitive Development Approach</i> in Lickona, Thomas (Ed.), <i>Moral Development and Behavior</i>, Holt, Reinhart and Winston, Pg. 31-53. 2. Dienhart, John W. (2000), <i>Business, Institutions, and Ethics</i>, Oxford University Press. 3. Gosh, B. N. (2001), <i>From Market Failure to Government Failure</i>, Wisdom House, Leeds, UK, Chapter 1. 4. Sinha, Jadunath (2006), <i>A Manual of Ethics</i>, New Central Book Agency, Kolkata. 5. Weiss, J. W. (2009), <i>Business Ethics: Concepts and Cases</i>, Cengage Learning, New Delhi. 6. Karnik, Kiran (2006), <i>The Changing Role of HR Professionals</i>, The Hindu, July 18. 7. Editorial (2010), <i>Protecting Whistleblowers</i>, The Hindu, September 2. 8. Hsu, R. (1999), <i>Business Ethics in Japan</i>, Global Business and Economic Review, Vol 1, No.2. 9. Krolick, Stanley (1987), <i>Ethical Decision-Making Styles: Survey and Interpretative Note</i>, Addison-Wesley, USA. 10. Medevitt, R. & Van Hise, Joan (2002), <i>Influence of</i>

	<i>Ethical Dilemmas of Increasing Intensity</i> , Journal of Business Ethics, Vol. 40.
<ul style="list-style-type: none"> • Video lecture (NPTEL, MOOC, YouTube lecture) 	<ol style="list-style-type: none"> 1. Business Ethics for the Real World - <i>Santa Clara University via Canvas Network</i> 2. Introduction to Ethics: Moral Problems and the Good Life - <i>Massachusetts Institute of Technology via edX</i> 3. Making Successful Decisions through the Strategy, Law & Ethics Model - <i>University of Michigan via FutureLearn</i> 4. The Ethical Corporation IIT Kharagpur July 2018 <i>via YouTube</i> 5. Managerial Ethics: Reflective Practices For Action - <i>Indian Institute of Management Bangalore via EdX</i> 6. Ethical Management and Decision Making - <i>University of Law via FutureLearn</i>
<ul style="list-style-type: none"> • Course related important Web links 	<p>http://ethics.askdefine.com/</p> <p>http://jan.ucc.nau.edu/dgs2/theories.pdf</p> <p>http://managementinnovations.wordpress.com/2008/12/02/ethics-in-the-market-theories-and-definitions/</p> <p>http://www.cvc.nic.in/vcrktalk.pdf</p> <p>http://plato.stanford.edu/entries/ethics-environmental/</p> <p>http://www.pdf-finder.com/INDIAN-ETHOS-AND-VALUES.html</p> <p>http://succezz.com/Articles/business-ethics-dilemma4.html</p> <p>http://en.wikipedia.org/wiki/Professional_ethics</p> <p>http://accountancy.smu.edu.sg/events/pdf/whistle_blowing.pdf</p> <p>http://web.tepper.cmu.edu/jnh/aib.pdf</p> <p>http://decision-making-confidence.com/personal-values-and-decision-making.html</p>