



Masters of Business Administration (MBA) – Semester - 4

Course Teaching Plan

Course Title: International Business Operations

Course Code:340039407

Course Credit: 4

Course Introduction: The course aims at exposing management students to the International business environment trends, strategy and all business operations like HR, finance, accounting, supply chain, marketing and new technologies . Global forces are transforming the international business today and impacting on various operational decisions. The course would develop a perspective about managing international business both in operational as well as strategic context. Course will develop management students for international profiles and working with cross cultural teams successfully. Course will develop skills to handle various business operations of multinational organisations.

Course Objective:

- (1) To develop an understanding of the international business environment.
- (2) To inculcate skills and abilities to understand and handle international business operations.
- (3) To understand business operations related to international financial and accounting functions.
- (4) To understand business operations related to international HR, Supply chain ,logistics and other functions.
- (5) To develop the ability among management students to work across the world and respect all cultures to make management students ready to work cross-cultural teams.

Course Learning Outcome:

CLO1: Understanding will be developed of international business environment.

CLO2: Skills and abilities will be developed to understand and handle international business operations.

CLO3: Understanding will be developed of various business operations related to international HR, supply chain ,logistics and other functions.

CLO4: Understanding will be developed related to international financial and accounting functions.

CLO5: Ability will be developed among management students to work across the world and respect all cultures to make management students ready to work cross-cultural teams

CLO –PO Mapping Matrix

	PO1	PO2	PO3	PO4	PO5
CLO1: Understanding will be developed of international business environment.	5	5	5	4	5
CLO2: Skills and abilities will be developed to understand and handle international business operations.	5	5	5	5	5
CLO3: Understanding will be developed of various business operations related to international HR, supply chain, logistics and other functions	5	5	5	5	5
CLO4: Understanding will be developed related to international financial and accounting functions.	5	5	5	5	5
CLO5: Ability will be developed among management students to work across the world and respect all cultures to make management students ready to work cross-cultural teams	5	4	5	5	5

Correlation levels: 3= 'High', 2='Medium', 1='Low' and '-' = No correlation

Session Plan(33 Hours Class room teaching +07hrs Experiential learning by Project) :

Session nos	Syllabus Content
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1-7	Introduction to International Business: Importance & Scope, Globalization Different Operations required to handle International Business Modes of Entry Export-import Direct trade E-commerce Licensing Franchising Joint ventures M&A Working pattern and culture for MNCs Structure ,Organization of International Business
8-16	Making international Products Global manufacturing strategies Global supply chain management Inventory management Logistics and Global transportation Managing Quality standards for international market Make or buy Decision Outsourcing International quality standards, Audits and certifications Foreign Trade Zones and Government benefits Supplier and Distribution Networks
17-24	Multinational finance functions Crossroads of accounting and finance Foreign currency transaction Capital structure and factors affecting on it. Global capital markets Global cash management Foreign Exchange rate and Risk Management Determining Exchange Rates OFC (Off shore Financing Centres) International accounting Issues
25-32	Cross –National Cooperation and Agreement Direct investment vs collaborative strategies Marketing Globally International business environment and its impact on Team building Strategic functions of managing Global teams The strategic functions of International HRM Expatriates

	International human resource policy and compensation management Selecting, training and managing expatriates Repatriates Issues with cross -national teams
33-40	Students have to formulate a group for project. They have to Identify a company and country of their choice and they have to visit a particular company to understand all international business operations practically. Students have to submit a report on all business operations of visited multinational organisation . Presentations will be arranged in front of expert panel.

Assessment Scheme

Specific assessment method	% Weight age	CLO to be assessed					Theory	Practical
		CLO 1	CLO 2	CLO3	CLO4	CLO5		
Class participation in Case discussion and analysis	10%	✓	✓	✓	✓	✓	✓	✓
Exams	70%	✓	✓	✓	✓	✓	✓	
Project and Presentation	20%	✓	✓	✓	✓	✓	✓	✓

Educational sources

Reference Book	International Business(John Daniels) International Business(Hill and Jain) International Financial Management (Cheol and Bruce)
Journals/ Magazine/periodicals/Books	Asia Pacific Journal of International Business International Journal of Advertising Global journal of Finance International Journal of Marketing Studies

