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INTERNATIONAL CONFERENCE on Emerging Trends in Management Practices **SAMAVAYA**



21st & 22nd Feb 2025

HYBRID CONFERENCE

(In Person + Virtual)



LJ Institute of Management Studies
LJ University, Ahmedabad, India

ICETMP
SAMAVAYA

"TECHNOLOGY AND MANAGEMENT PRACTICES"

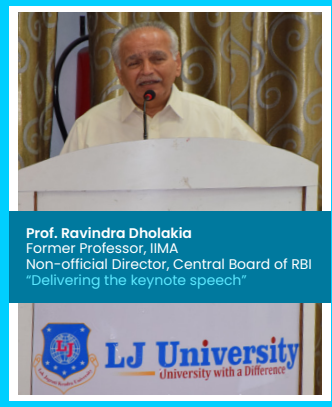
Scopus[®]

Organized by

LJ Institute of Management Studies
LJ University, Ahmedabad, India

In Association with

IFERP Academy



ABOUT THE CONFERENCE

LJ Institute of Management Studies and IFERP Academy will host the second international conference – SAMAVAYA on emerging trends in management practices on 21st and 22nd February 2025. The objective is to provide a platform for researchers, academics, and industry professionals to present their latest findings, share innovative ideas,

and engage in constructive dialogue. By bringing together experts from across the globe, hailing from diverse backgrounds, SAMAVAYA aims to stimulate the exchange of interdisciplinary knowledge that can contribute towards helping to solve complex global challenges.

With speakers and scholars from different parts of the world participating at SAMAVAYA, the conference aims to offer networking opportunities, enabling attendees to build relationships that can lead to future collaborations, research partnerships, and professional growth. For early-career researchers and students, this event will provide valuable exposure, feedback on their work, and mentorship from established experts. Moreover, SAMAVAYA will also contribute towards continual growth and evolution of scientific and scholarly communities by the dissemination of cutting-edge research, ensuring that discoveries reach a broader audience across the world.

THEME OF THE CONFERENCE

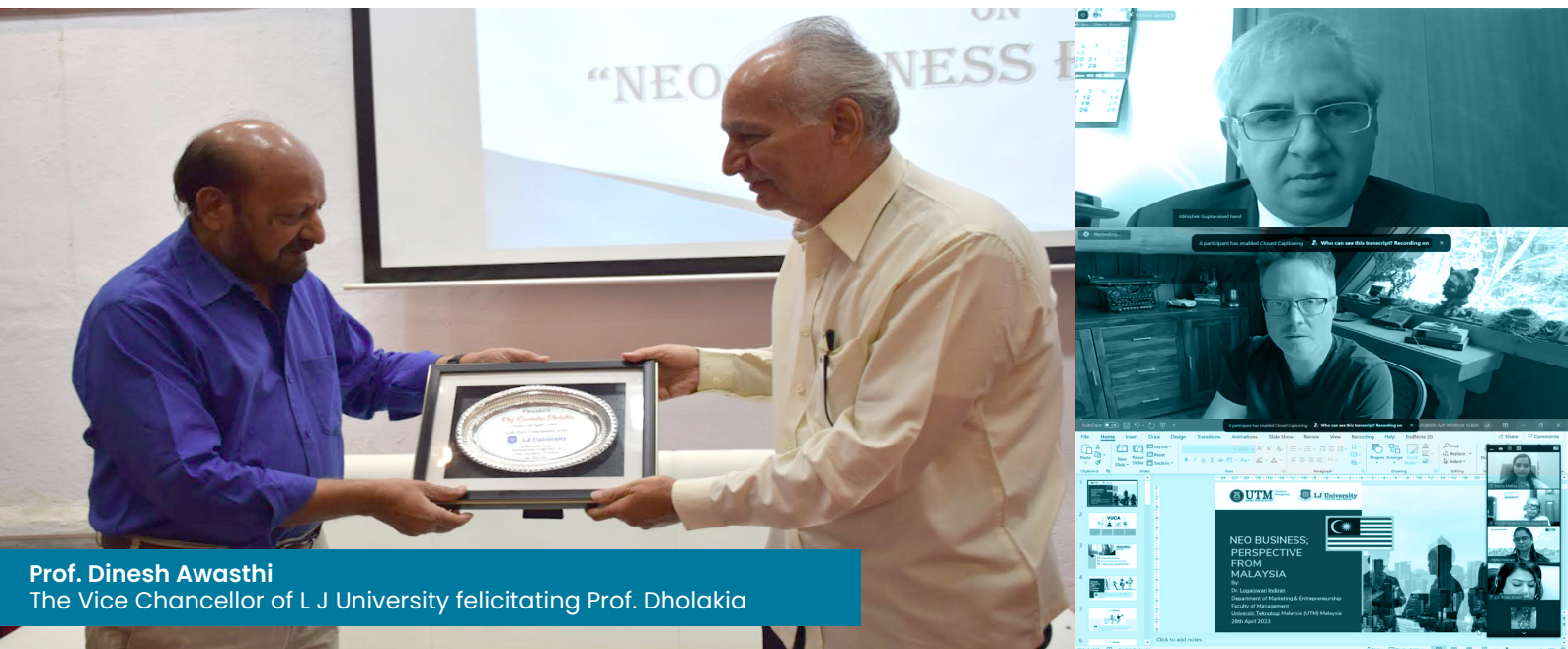
Technology serves as a powerful enabler of innovation, allowing companies to optimize processes, enhance productivity, and respond swiftly to market demands. From artificial intelligence and data analytics to automation and cloud computing, cutting-edge technologies are transforming traditional management practices. The fusion of these technologies with effective management strategies is reshaping industries by enabling smarter, more efficient, and innovative solutions.

However, the exponential growth of technology in last couple of decades has not only presented challenges such as cybersecurity risks and the need for continuous upskilling, but has also brought the world at cross roads where a difficult choice between rapid growth and sustainable development has to be made. Therefore, a holistic approach, blending technical proficiency with leadership skills, is essential for harnessing the full potential of technological advancements in the management landscape.

This dynamic relationship between technology and management is reshaping industries and will continue to be a key area of focus for future academic inquiry and professional practice. SAMAVAYA – a conference on this theme would explore key areas such as digital leadership, technology-driven business models, and the integration of technology in strategy formulation and execution. It would provide insights into how companies can navigate the complexities of the digital age, foster innovation, and sustain long-term growth. Bringing together thought leaders from both the technology and management domains, the conference aims to serve as an open forum for academicians, researchers and practitioners to discuss emerging trends in management practices and associated challenges.

OBJECTIVES OF CONFERENCE

- i. Providing a platform to scholars to present their scholarly research on management practices.
- ii. Networking and collaboration among academicians, managers, executives, scholars, and practitioners from different countries and industries.
- iii. Examine the impact of technological changes on management practices, consequently on the economy and society
- iv. Highlight strategies for building organizational resilience and agility in the face of technological disruption
- v. Enhance professional skills through workshops, certifications and expert-led sessions.



Prof. Dinesh Awasthi
The Vice Chancellor of L J University felicitating Prof. Dholakia

ABOUT LJ UNIVERSITY

LJ Institute of Management Studies was established in 2001 by Lok Jagruti Kendra Trust, a charitable trust established in 1980 by visionaries like Prof. B. M. Peerzada (former Dean of Commerce Faculty, Gujarat University), noted economist and Padmabhushan awardee Lord Meghnad Desai (London School of Economics), Prof. Gautam Appa (London School of Economics), Late Prof. M. S. Trivedi (Former Vice Chancellor – South Gujarat University) and eminent jurist late Shri Girish Patel. It is a constituent institute of LJ University, which is one of the largest and fastest-growing UGC-approved Gujarat's private universities with 15 institutes, 1000 faculty members, and 20,000 students.

LJ Institute of Management Studies is approved by the All India Council for Technical Education (AICTE) and has been ranked 1st by Gujarat State Institutional Rating Framework with 5 stars in the management institute category consecutively for 2021 and 2022. LJ MBA is the brand name of the MBA program offered by LJ Institute of Management Studies which also coordinates the MBA programs offered by LJ Institute of Computer Applications and LJ Institute of Engineering and Technology. LJ MBA is one of the largest MBA programs.

THEMATIC SESSIONS

- Finance
- Marketing
- Human Resources
- Sustainable Development
- Indian Economy and Public Policies
- Innovation and Entrepreneurship
- Emerging trends and advancement in technology / Digital transformation



SCAN TO VIEW
MORE ABOUT
SESSIONS & TRACKS

ONE DAY TRIP TO STATUE OF UNITY

on 23rd February 2025 for Conference
Participants (Costs on sharing Basis)



IMPORTANT DATES



Abstract Submission
Deadline

25

November 2024



Communication of
Abstract Acceptance
Deadline

02

December 2024



Full paper submission
Deadline

30

January 2025



Final Registration
Deadline

15

February 2025

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Vice Chancellor
L J University
India



Dr. Manish Shah
President
Lok Jagruti Kendra
India



Prof. Rakesh Basant
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REGISTRATION FEE

REGISTRATION CATEGORIES	INDIA		ABROAD	
	Host Institution/IFERP (INR)	Non-IFERP (INR)	Host Institution/IFERP (USD)	Non-IFERP (USD)
In Person Presentation				
Student	₹ 3000	₹ 3500		
Academicians	₹ 3500	₹ 4000	\$ 179	\$ 199
Others	₹ 4000	₹ 4500		
Listener	₹ 2000	₹ 2500	\$ 129	
Virtual Presentation				
Student / Academicians	₹ 1500	₹ 2000	\$ 99	\$ 129
Others	₹ 2000	₹ 2500		
Listener	₹ 1000	₹ 1500	\$ 69	

All accepted papers will be published in Conference Proceedings with a unique ISBN number and selected papers will be published in Scopus indexed or WoS journal with additional publication charges (*T/C Apply)

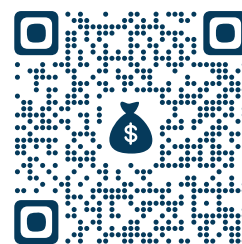
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- ▶ Online Gateway
(Credit Card / Debit Card)
- ▶ Bank Transfer (TT)
- ▶ PayPal

Before making the payment for the conference using any of the above methods, please contact us, and we will guide you in the process

TO VIEW MORE ABOUT THE REGISTRATION FEE



Beneficiary Name	Technoarete Research And Development Association
Bank Name	Kotak Mahindra Bank
Account number	3311747350
IFSC CODE	KKBK0000466
MICR-No	600485006
Swift Code	KKBKINBB
Branch	Kodambakkam, Chennai
Country	India

Registration Guidelines

- ✦ Registered members are asked to intimate about the registration immediately.
- ✦ After completion of registration fee process, Participants are required to send the scan copy of the registration fee receipt or transaction proof to us on or before the last date of registration.
- ✦ Any modification in the paper will not be accepted after the final submission date.
- ✦ After completion of registration fee process, Participants are required to send the scanned copy of full paper.
- ✦ For group discounts, contact Program Manager.
- ✦ For further queries regarding the accommodation, feel free to email us.

* Terms and Conditions applied

After payment download the registration form, fill it and send it to icetmp@iferp.in

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At IFERP, we are dedicated to guide you through the research publication journey with a strong commitment to upholding publishing ethics. Every article undergoes meticulous peer review by subject-matter specialists, emphasizing the paramount importance of maintaining the integrity of the academic publication process. This collaborative approach, involving professionals in respective sectors, ensures that submissions meet the highest standards, contributing significantly to academic discourse and knowledge advancement



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ABDC Publication

ABDC (Australian Business Deans Council) is a renowned organization that plays a pivotal role in assessing the quality of business and management journals

RESEARCH GUIDANCE

Editing & Revision	Formatting	Review
<ul style="list-style-type: none">✦ Grammatical Corrections✦ Language Editing✦ Plagiarism correction✦ Proofreading✦ Research Paper Editing✦ Case Report Editing✦ Synopsis Editing✦ Thesis Editing	<ul style="list-style-type: none">✦ Journal Format✦ Research Paper Format✦ Cover Letter	<ul style="list-style-type: none">✦ Reviewer suggestion✦ Reviewer Comments Support✦ Thesis Review✦ Book Review✦ Research Paper Review

Venue

LJ Institute of Management Studies LJ University

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