



**LJ University**  
University with a Difference

SCHOOL OF COMMERCE  
NEW LJ COMMERCE COLLEGE

**Event Report: Workshop on LinkedIn**

**Event Details**

Title: Workshop on LinkedIn

Date: Saturday, 23rd March, 2024

Time: 12 PM onwards

Venue: Lab 2, BCom Building

Organizer: Think Tank Clubs

Registration Fee: 50 INR

Resource Person

Name: Ranjith Nair

Profession: Customer-Centric Professional

Co-ordinators: Dr, Mruga Joshi & Prof. Shreyansh Khatri

**Summary of the Workshop**

The "Workshop on LinkedIn" aimed to provide participants with valuable insights into effectively utilizing LinkedIn for professional networking and career advancement. Led by Ranjith Nair, a seasoned customer-centric professional, the session covered various aspects of LinkedIn, including profile optimization, networking strategies, and content creation.

**Key Topics Covered**

*Profile Optimization:* Tips and techniques for creating a compelling LinkedIn profile that stands out to recruiters and potential connections.



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*Networking Strategies:* How to build and maintain a professional network on LinkedIn, including connecting with industry leaders and peers.

*Content Creation:* The importance of sharing relevant content and engaging with posts to increase visibility and influence on the platform.

## Participant Feedback

Participants found the workshop to be highly informative and practical, appreciating the hands-on approach and real-world examples provided by the speaker. The session was interactive, with opportunities for participants to ask questions and receive personalized advice.

## GLIMPSES OF THE WORKSHOP





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## Event Summary

# FINTELLEGENCE: A FUTURE TRAIL

A FIRESIDE CHATS.....

## CAMPUS TO CORPORATE (CLUB)

09/02/2024

**Name of the Event:** FINTELLEGENCE: A FUTURE TRAL  
**Activities:** Fireside Chat  
**Guest Speaker:** CA. Nimit Thaker  
Lecturer-Finance, Account & Control Area  
Ahmedabad University, Ahmedabad

**Moderators:** Dr. Swati Pathak  
Dr. Maulin Shah

**Club Name and Goals:** CAMPUS TO CORPORATE (C2C)

- To provide basis understandings on Fintech.
- Highlight cutting edge Fintech solutions and advancement in Financial sector.
- To share insights, trends and best practices shaping Fintech landscape.

**Date of the Event:** February, 06, 2024

**Place:** LJ Architecture Auditorium, LJ University  
Campus

**Committee Members:**

1. Devangi Joshi, President (SEM 6)
2. Shashank Sharma (SEM 4)
3. Russell Fernandes (SEM 4)
4. Bhumika Rathod (SEM 4)
5. Ruhban Khalifa (SEM 4)
6. Akanksha Trivedi (SEM 4)
7. Ruha Saiyed (SEM 2)





**8. Arjav Shah(SEM 2)**

**9. Somya Pandya(SEM 2)**

**Volunteers:**

**Krupal Raja(SEM 3)**

**Mansi Parmar(SEM 3)**

**Mentors:**

**Dr. Maulin Shah**

**Dr. Swati Pathak**

**Attendances:**

**160 people approximately**

# Event Summary

The Fintech Fireside Chat event brought together industry experts, academics, and enthusiasts to discuss the latest trends and developments in the financial technology sector. Moderated by Dr. Swati Pathak & Dr. Maulin Shah, the event featured insights from CA.Nimit Thaker and engaged participants in a dynamic conversation. The chat show addressed various aspects of the evolving fintech sector in India and its long-term implications in the financial sector. To engage students from the beginning, the talk show started by addressing basic concepts and then delved into current trends shaping the Fintech Landscape. Discussions covered different fintech technologies such as block chain, crypto currencies, budgeting apps and chatbots as well as mobile payments and the dynamic relationship between traditional financial institutions and fintech start-ups. Additionally, the degree of competition these start-ups may face in the next five years and how Fintech start-ups navigate regulatory challenges were explored. The discussion ended with an exploration of the strategies India has employed to compete on an international scale, and the challenges it faces in maintaining a competitive edge in future. The event was executed by the club members and participants.

The Fintech Fireside Chat provided valuable insights into the evolving landscape of financial technology, highlighting key trends, challenges, and opportunities facing the industry. As fintech continues to reshape the future of finance, collaboration, innovation, and responsible governance will remain paramount in driving sustainable growth and delivering value to consumers and businesses alike. It was indeed a successful event with the active participation of students and faculty members.

**Thanks, and Regards  
Dr. Swati Pathak and  
Dr. Maulin Shah**





Event Summary  
**Internship Insight**  
A Step Towards Building Your Future

**CAMPUS TO CORPORATE (CLUB)**

13/10/2023

**Name of the Event:** INTERNSHIP INSIGHT  
**Activities:** Guest Lecture  
**Guest Speaker:** Prof. Manish Gaharwar  
Director at LJ Industry Interaction & Placement  
Cell, LJ Group of Institutes, Ahmedabad.

**Club Name:** CAMPUS TO CORPORATE (C2C)  
**Main Goal:** To connect academics to the world of work

**Date of the Event:** October, 10, 2023

**Place:** LJ Architecture Auditorium, LJ University  
Campus

**Committee Members:**

1. Devangi Joshi, President (SEM 5)
2. Shahshank Sharma (SEM 3)
3. Russell Fernandes (SEM 3)
4. Bhumika Rathod (SEM 3)
5. Ruhban Khalifa (SEM 3)
6. Ruha Saiyed (SEM 1)
7. Arjav Shah (SEM 1)
8. Somya Pandya (SEM 1)

**Volunteers:** Krupal Raja (SEM 3)  
Mansi Parmar (SEM 3)

**Mentors:** Dr. Maulin Shah  
Dr. Swati Pathak

**Attendances:** 160 people approximately



# Event Summary

On the 10<sup>th</sup> of October, 2023, the Campus to Corporate Club organized an event, “Internship Insight” which focused on the path of transition of students’ interest to potential career paths. The event was graced by our guest speaker Prof. Manish Gaharwar, Director at LJ Industry Interaction & Placement Cell, LJ Group of Institutes. During his speech, he emphasized various aspects of internship and placement, especially having strong dominance on communication skills, excellent knowledge in the respective domains, and having in-depth insights about the market, and many more. The event was executed by the club members and participants.

It was indeed a successful event with the active participation of students and faculties.

Thanks, and Regards  
Dr. Swati Pathak and  
Dr. Maulin Shah





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**Criteria-3.3.2 (QIM)**

**List of the Events and Software learning at Lab**

- 1. PowerBI**
- 2. LinkedIn**
- 3. Internship Insights**
- 4. Fintelligence-Fireside Chat**
- 5. Industry Visit- Mundra Port, Adani**
- 6. Software learning- SQL, JAMOB**



## Event Summary

# MUNDRA VOYAGE

A Trip to Mundra Port

CAMPUS TO CORPORATE (CLUB)

09/04/2024

**Name of the Event:** Mundra Voyage  
**Activities:** An Industrial Trip to Mundra Port

**Coordinators :**  
Dr. Swati Pathak  
Dr. Maulin Shah  
Dr. Hardik Joshi  
Dr. Avani Vyas

**Club Name:** CAMPUS TO CORPORATE (C2C)

**Goals:**

1. To understand the functioning of a large-scale port facility.
2. To observe various aspects of logistics management, including cargo handling and storage.
3. To learn about the role of Mundra port in the global supply chain and its impact on international trade.
4. To gain insights into the challenges and opportunities in port management and operations.

**Date of the Event:** March, 17 & 18, 2024

**Place:** Mundra Port, Kutch, Gujarat

**Committee Members:**

1. Devangi Joshi, President (SEM 6)
2. Shashank Sharma (SEM 4)
3. Russell Fernandes (SEM 4)
4. Bhumika Rathod (SEM 4)
5. Ruhban Khalifa (SEM 4)
6. Akanksha Trivedi (SEM 4)
7. Ruha Saiyed (SEM 2)
8. Arjav Shah (SEM 2)
9. Somya Pandya (SEM 2)



**Volunteers:** **Krupal Raja(SEM 3)**  
**Mansi Parmar(SEM 3)**

**Mentors:** **Dr. Maulin Shah**  
**Dr. Swati Pathak**

**Attendances:** **96 people**

# Event Summary

## Activities

1. **Welcome and Introduction:** Upon arrival, students were welcomed by representatives of Mundra Port and given an overview of the two days port visit.
2. **Guided Tour:** Students were taken on a guided tour of the port facilities, including, Adani Port, Adani Power : Wind Power Plant, Solar Power Plant, Chemical Power Plant, and Adani Wilmar refinery. They observed the loading and unloading of cargo from ships and learned about the equipment and technology used in port operations.
3. **Interactive Sessions:** There were interactive sessions with port officials and industry experts, where students had the opportunity to ask questions and discuss various aspects of port management, logistics, and trade dynamics.
4. **Understanding of Port Operations:** Students gained a comprehensive understanding of the various processes involved in port operations, including cargo handling, storage, and transportation.
5. **Importance of Logistics Management:** They realized the critical role of logistics management in ensuring the smooth flow of goods through the supply chain and its impact on the competitiveness of businesses.
6. **Global Trade Dynamics:** Students learned about the interconnectedness of global trade and the role of ports as crucial nodes in facilitating international commerce.
7. **Career Opportunities:** The visit helped students explore career opportunities in fields such as port management, logistics, supply chain management, and international trade.
8. **After Returning back,** they visited Mahadev Temple there in vicinity of Adani stay, Shantivaan and the 1<sup>st</sup> day ended with dinner followed by cultural activities.

# Event Summary

## Key Learnings:

1. **Understanding of Port Operations:** Students gained a comprehensive understanding of the various processes involved in port operations.
2. **Importance of Logistics Management:** They realized the critical role of logistics management in ensuring the smooth flow of goods through the supply chain and its impact on the competitiveness of businesses. This visit provides insight into the large-scale business operations and thus get inspired to dream big in life. The exercise stimulates the young minds to dream big and help them become entrepreneurs, innovators, and achievers of tomorrow, and thus play an active role in the process of nation building.
3. **Global Trade Dynamics:** Students learned about the interconnectedness of global trade and the role of ports as crucial nodes in facilitating international commerce.
4. **Career Opportunities:** The visit helped students explore career opportunities in fields such as port management, logistics, supply chain management, and international trade.

*Conclusion: The industrial visit to Mundra Port was an enriching experience for BCom students, providing them with practical insights into port operations and logistics management. It enhanced their understanding of theoretical concepts learned in the classroom and exposed them to real-world challenges and opportunities in the field of commerce. Such visits play a crucial role in bridging the gap between academic knowledge and industry practices, preparing students for successful careers in the dynamic world of business and trade.*

**Thanks and Regards**  
**Dr. Maulin Shah and**  
**Dr. Swati Pathak**





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**TWO DAYS  
HANDS-ON  
WORKSHOP  
ON BASICS OF  
POWER BI**

**Workshop Outline**

- Introduction and Applications of Power BI
- Report, Data and Model Windows
- Data Importing and Model Designing
- Basic Visualizations(Different Charts)
- Filters and Editing of charts
- Basic Dashboard
- Dax Functions and Report Publishing

**Directorate Of Research (DoR)  
Organizes**



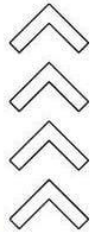
**26th and 27th December 2023**



**1.00 pm to 4.00 pm**



**Lab No. 2, 3rd Floor, L J  
School of Commerce**



**RESOURCE PERSON:  
PROF. SHREYANSH KHATRI  
SCHOOL OF COMMERCE,  
LJ UNIVERSITY  
B.SC. AND M.SC (STATISTICS)**

**Certificate of Participation  
would be provided. REGISTER NOW!!**



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## Workshop Report: Two-Day Hands-On Workshop on Basics of Power BI

**Dates:** December 26 and 27, 2023

**Venue:** Lab No. 2, 3rd Floor, L J School of Commerce, L J University

**Time:** 1:00 pm to 4:00 pm

**Total Participants:** 58

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**TWO DAYS HANDS-ON WORKSHOP ON BASICS OF POWER BI**

Directorate Of Research (DoR) Organizes

26th and 27th December 2023

1.00 pm to 4.00 pm

Lab No. 2, 3rd Floor, L J School of Commerce

**Workshop Outline**

- Introduction and Applications of Power BI
- Report, Data and Model Windows
- Data Importing and Model Designing
- Basic Visualizations(Different Charts)
- Filters and Editing of charts
- Basic Dashboard
- Dax Functions and Report Publishing

**RESOURCE PERSON:**  
**PROF. SHREYANSH KHATRI**  
SCHOOL OF COMMERCE,  
LJ UNIVERSITY  
B.SC. AND M.SC (STATISTICS)

Certificate of Participation would be provided. **REGISTER NOW!!**

**Introduction:** The Two-Day Hands-On Workshop on Basics of Power BI, organized by the Directorate of Research (DoR), took place at Lab No. 2, L J School of Commerce. The workshop, held on December 26 and 27, 2023, aimed to provide participants with practical insights into Power BI's essential features and applications.

**Workshop Outline:** The workshop covered a comprehensive outline over the two days, focusing on fundamental aspects of Power BI:

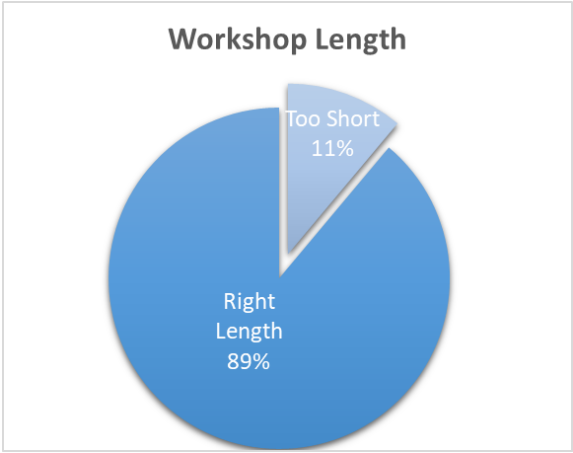
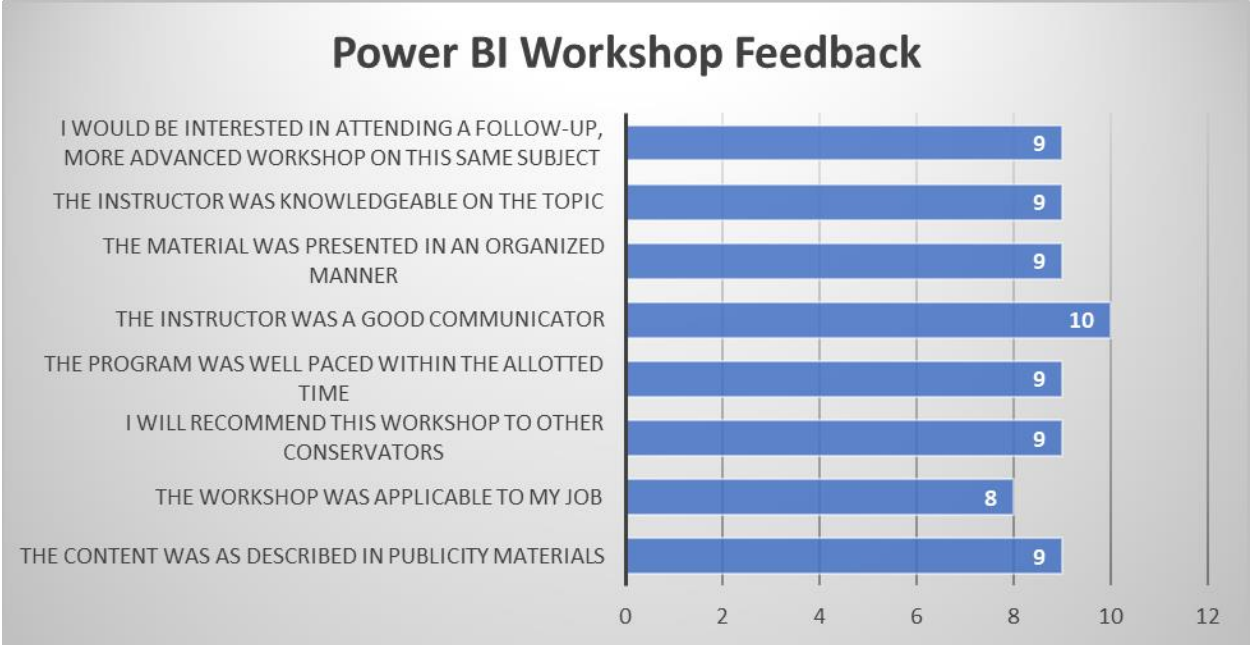
1. **Introduction and Applications of Power BI:**
  - Overview of Power BI and its applications in data analysis and reporting.
2. **Report, Data, and Model Windows:**
  - In-depth exploration of the Power BI interface and functionalities.
3. **Data Importing and Model Designing:**
  - Hands-on sessions on importing data and designing effective data models.
4. **Basic Visualizations (Different Charts):**
  - Creating basic visualizations using various chart types.
5. **Filters and Editing of Charts:**
  - Practical sessions on applying filters and editing charts for enhanced data representation.
6. **Basic Dashboard:**
  - Introduction to dashboard creation, integrating learned concepts into a cohesive visualization tool.
7. **DAX Functions and Report Publishing:**
  - Introduction to Data Analysis Expressions (DAX) functions and the process of publishing reports.

**Resource Person:** The workshop was conducted under the guidance of Prof. Shreyansh Khatri, from the School of Commerce at LJ University. Prof. Khatri, holding degrees in B.Sc. and M.Sc. (Statistics), brought a wealth of expertise to the workshop.

**Hands-On Practice and Participant Engagement:** Throughout both days, participants actively engaged in hands-on exercises, applying the concepts learned in the workshop. The interactive sessions and group projects allowed them to immediately apply their learning to real-world scenarios.



**Feedback and Insights:** Feedback from the 58 participants was overwhelmingly positive. Participants appreciated the practical approach, clear explanations, and the relevance of the workshop to their roles. The hands-on nature of the workshop facilitated immediate application of the concepts learned.



**Conclusion:** The Two-Day Hands-On Workshop on Basics of Power BI was a resounding success, providing participants with valuable insights and skills for effective data analysis and visualization.

The Directorate of Research (DoR) expresses gratitude to Prof. Shreyansh Khatri for his valuable contribution and to all participants for their active participation.

*Organizers:* Directorate of Research (DoR) LJ University

*Resource Person:* Prof. Shreyansh Khatri School of Commerce, LJ University

# Criteria-3.3.2

## Internship Insights



# Fintelligence-(in association with ECELL)



# LinkedIN



**THINK TANK CLUB**  
PRESENTS  
**WORKSHOP**  
**AreYouLinked in ?**

**RESOURCE PERSON:**  
**Ranjith Nair**  
(Customer Centric professional)

**VENUE**  
Lab 2, B.com Building

**TIME**  
12:00 pm Onwards

**SATURDAY**  
23rd March, 24

**For Registration**  
Rs 50/- only

**LEARN:**

- To create an effective profile
- How to post effectively
- Create good professional network
- How to grab an opportunity

@think.tank.club

## Industry Visit- Mundra Port, Adani



