



LJ University
University with a Difference

SCHOOL OF COMMERCE
NEW LJ COMMERCE COLLEGE

Event Report: Workshop on LinkedIn

Event Details

Title: Workshop on LinkedIn

Date: Saturday, 23rd March, 2024

Time: 12 PM onwards

Venue: Lab 2, BCom Building

Organizer: Think Tank Clubs

Registration Fee: 50 INR

Resource Person

Name: Ranjith Nair

Profession: Customer-Centric Professional

Co-ordinators: Dr, Mruga Joshi & Prof. Shreyansh Khatri

Summary of the Workshop

The "Workshop on LinkedIn" aimed to provide participants with valuable insights into effectively utilizing LinkedIn for professional networking and career advancement. Led by Ranjith Nair, a seasoned customer-centric professional, the session covered various aspects of LinkedIn, including profile optimization, networking strategies, and content creation.

Key Topics Covered

Profile Optimization: Tips and techniques for creating a compelling LinkedIn profile that stands out to recruiters and potential connections.



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Networking Strategies: How to build and maintain a professional network on LinkedIn, including connecting with industry leaders and peers.

Content Creation: The importance of sharing relevant content and engaging with posts to increase visibility and influence on the platform.

Participant Feedback

Participants found the workshop to be highly informative and practical, appreciating the hands-on approach and real-world examples provided by the speaker. The session was interactive, with opportunities for participants to ask questions and receive personalized advice.

GLIMPSES OF THE WORKSHOP





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Event Summary

FINTELLEGENCE: A FUTURE TRAIL

A FIRESIDE CHATS.....

CAMPUS TO CORPORATE (CLUB)

09/02/2024

Name of the Event: FINTELLEGENCE: A FUTURE TRAL
Activities: Fireside Chat
Guest Speaker: CA. Nimit Thaker
Lecturer-Finance, Account & Control Area
Ahmedabad University, Ahmedabad

Moderators: Dr. Swati Pathak
Dr. Maulin Shah

Club Name and Goals: CAMPUS TO CORPORATE (C2C)

- To provide basis understandings on Fintech.
- Highlight cutting edge Fintech solutions and advancement in Financial sector.
- To share insights, trends and best practices shaping Fintech landscape.

Date of the Event: February, 06, 2024

Place: LJ Architecture Auditorium, LJ University
Campus

Committee Members:

- 1.Devangi Joshi, President(SEM 6)
2. Shashank Sharma(SEM 4)
3. Russell Fernandes(SEM 4)
4. Bhumika Rathod(SEM 4)
5. Ruhban Khalifa(SEM 4)
6. Akanksha Trivedi (SEM 4)
7. Ruha Saiyed(SEM 2)





8. Arjav Shah(SEM 2)

9. Somya Pandya(SEM 2)

Volunteers:

Krupal Raja(SEM 3)

Mansi Parmar(SEM 3)

Mentors:

Dr. Maulin Shah

Dr. Swati Pathak

Attendances:

160 people approximately

Event Summary

The Fintech Fireside Chat event brought together industry experts, academics, and enthusiasts to discuss the latest trends and developments in the financial technology sector. Moderated by Dr. Swati Pathak & Dr. Maulin Shah, the event featured insights from CA.Nimit Thaker and engaged participants in a dynamic conversation. The chat show addressed various aspects of the evolving fintech sector in India and its long-term implications in the financial sector. To engage students from the beginning, the talk show started by addressing basic concepts and then delved into current trends shaping the Fintech Landscape. Discussions covered different fintech technologies such as block chain, crypto currencies, budgeting apps and chatbots as well as mobile payments and the dynamic relationship between traditional financial institutions and fintech start-ups. Additionally, the degree of competition these start-ups may face in the next five years and how Fintech start-ups navigate regulatory challenges were explored. The discussion ended with an exploration of the strategies India has employed to compete on an international scale, and the challenges it faces in maintaining a competitive edge in future. The event was executed by the club members and participants.

The Fintech Fireside Chat provided valuable insights into the evolving landscape of financial technology, highlighting key trends, challenges, and opportunities facing the industry. As fintech continues to reshape the future of finance, collaboration, innovation, and responsible governance will remain paramount in driving sustainable growth and delivering value to consumers and businesses alike. It was indeed a successful event with the active participation of students and faculty members.

**Thanks, and Regards
Dr. Swati Pathak and
Dr. Maulin Shah**





Event Summary
Internship Insight
A Step Towards Building Your Future

CAMPUS TO CORPORATE (CLUB)

13/10/2023

Name of the Event: INTERNSHIP INSIGHT
Activities: Guest Lecture
Guest Speaker: Prof. Manish Gaharwar
Director at LJ Industry Interaction & Placement
Cell, LJ Group of Institutes, Ahmedabad.

Club Name: CAMPUS TO CORPORATE (C2C)
Main Goal: To connect academics to the world of work

Date of the Event: October, 10, 2023

Place: LJ Architecture Auditorium, LJ University
Campus

Committee Members:

1. Devangi Joshi, President (SEM 5)
2. Shahshank Sharma (SEM 3)
3. Russell Fernandes (SEM 3)
4. Bhumika Rathod (SEM 3)
5. Ruhban Khalifa (SEM 3)
6. Ruha Saiyed (SEM 1)
7. Arjav Shah (SEM 1)
8. Somya Pandya (SEM 1)

Volunteers: Krupal Raja (SEM 3)
Mansi Parmar (SEM 3)

Mentors: Dr. Maulin Shah
Dr. Swati Pathak

Attendances: 160 people approximately



Event Summary

On the 10th of October, 2023, the Campus to Corporate Club organized an event, “Internship Insight” which focused on the path of transition of students’ interest to potential career paths. The event was graced by our guest speaker Prof. Manish Gaharwar, Director at LJ Industry Interaction & Placement Cell, LJ Group of Institutes. During his speech, he emphasized various aspects of internship and placement, especially having strong dominance on communication skills, excellent knowledge in the respective domains, and having in-depth insights about the market, and many more. The event was executed by the club members and participants.

It was indeed a successful event with the active participation of students and faculties.

Thanks, and Regards
Dr. Swati Pathak and
Dr. Maulin Shah



NLJCC TALENT FEST

Date: 12th and 13th October, 2023

Title: NLJCC TALENT FEST

Organized by: THINK TANK CLUB OF NLJCC

Details: In the below table:

DAY	DATE	COMPETITIONS	NATURE	VENUE
DAY 1 {Thursday}	12/10/2023	a. Business Quiz b. Math Quiz c. Tarak Mehta ka Oolta Chasma Quiz	Due to many registrations in all three Quiz, Eliminator round was added. Each Team participation took online Eliminator round to qualify for the Common Round 1 and Rapid-Fire Round 2.	LAW AUDITORIUM
DAY 2 {Friday}	13/10/2023	a. Poster Making and Presentation b. Management Game {Zoom in and Out}	For Poster Making Chart paper was given to participants from institute. The theme was to create a poster for the ad campaign for awareness of Indian Jugaad and Recycle. <u>Jugaad—A Way to Reduce Plastic Waste etc...</u> Then presentation with poster to Faculty Members. A management game was played by approx. 32 students to understand Co-ordination, communication, Time Management, Team work and Leadership.	NLJCC BASEMENT 1

****Cash Prices were given to 1st Winner and Runner up of rupees 800 and 500 respectively for all the competitions.**



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REPORT ON PANEL DISCUSSION ORGANIZED BY CWDC

"Securing Tomorrow: Women's Safety, Entrepreneurial Success and Financial Empowerment".

On 'World Entrepreneurs Day' Collegiate Women Development Cell (CWDC) of New LJ Commerce College, LJ UNIVERSITY organized a Panel Discussion on "Securing Tomorrow: Women's Safety, Entrepreneurial Success and Financial Empowerment".

The three very successful Entrepreneurs in their own respective fields were the esteemed Panel Members: @Meena Kaviya, @Dr. Jasmine Gupta and @Nayika Agrawal who shed light on the various facets of the subject and ignited intellectual curiosity among the students. The event commenced with the welcome speech by Dr. Mruga Joshi and under the moderation of Dr. Dhruvi Jani who skillfully steered the conversation and made it insightful. The event was concluded with the vote of thanks by @Dr. Avani Vyas. It was indeed an enthralling experience and perfect celebration of the World Entrepreneur Day.



**Collegiate Women Development Cell (CWDC)
is organizing a Panel Discussion**

PANEL DISCUSSION ON

**Securing Tomorrow: Women's Safety,
Entrepreneurial Success & Financial
Empowerment**

PANEL MEMBERS



MEENA KAVIYA
ENTREPRENEUR
Former Chairperson of
Women's Wing: GCCI
Director of Ayma Creations

NAYIKA AGRAWAL
**FOUNDER AT KONNECT
WOMEN**
Social Media Influencer
Co-founder Aakuto Bhayaye



DR. JASMINE GUPTA
GLOBAL SPECIALIST-
Fintech Frontiers
Strategic Business Leader

VENUE
LJ ARCHITECTURE AUDITORIUM

TIME & DATE
DATE: 21ST AUGUST 2023
TIME: 09:00 AM ONWARDS







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A Guest Lecture Series of Mindful Talks (2023)

Day 1: On the first day of Guest Lecture Series **Mrs. Dipali Dave** delivered a talk on **The Art of Storytelling: A key to Effective Communication.**

Day 2: **Mr. Maulin Pandya** gave a talk on how **ONE LIFE IS ENOUGH** to gain potential energy and how to convert it into successful execution in your life.

Day 3

Session 1: **SCOPE OF KPO INDUSTRY** by **CA Uday Ranpara** briefed about the several essentials and fundamental knowledge to build the career in KPO industry.

Session 2: A talk on **STUDY ABROAD** supported by **LJ UNIVERSITY DEPARTMENT OF INTERNATIONAL AFFAIRS** was delivered by **Mrs. Urja Joshi.**

Day 4

Session 1: **STRUCTURE OF COMPETITIVE EXAMS** by **Mr. Prashant Sugandh** of Ekoching.

Session 2: **FINANCIAL LITERACY** the valuable session was conducted by **Mr. Jishan Saiyad.**

Day 5

Session 1: **HOW TO IMPROVE ENGLISH WITH THE HELP OF CHATGPT** delivered by inhouse faculty **Prof. Mayuri Thakar.**

Honorable Principal, Dr. Viral Shah addressed the first-year students and wished them for their three-year B. Com journey.



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Workshop Report: Two-Day Hands-On Workshop on Basics of Power BI

Dates: December 26 and 27, 2023

Venue: Lab No. 2, 3rd Floor, L J School of Commerce, L J University

Time: 1:00 pm to 4:00 pm

Total Participants: 58

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**TWO DAYS
HANDS-ON
WORKSHOP
ON BASICS OF
POWER BI**

**Directorate Of Research (DoR)
Organizes**

26th and 27th December 2023

1.00 pm to 4.00 pm

**Lab No. 2, 3rd Floor, L J
School of Commerce**

Workshop Outline

- Introduction and Applications of Power BI
- Report, Data and Model Windows
- Data Importing and Model Designing
- Basic Visualizations(Different Charts)
- Filters and Editing of charts
- Basic Dashboard
- Dax Functions and Report Publishing

RESOURCE PERSON:
PROF. SHREYANSH KHATRI
SCHOOL OF COMMERCE,
LJ UNIVERSITY
B.SC. AND M.SC (STATISTICS)

**Certificate of Participation
would be provided. REGISTER NOW!!**

Introduction: The Two-Day Hands-On Workshop on Basics of Power BI, organized by the Directorate of Research (DoR), took place at Lab No. 2, L J School of Commerce. The workshop, held on December 26 and 27, 2023, aimed to provide participants with practical insights into Power BI's essential features and applications.

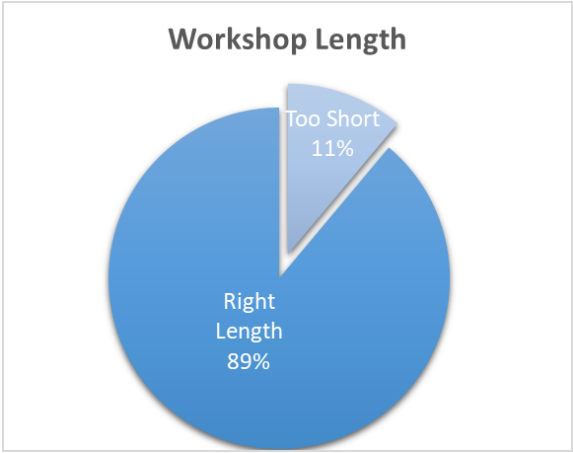
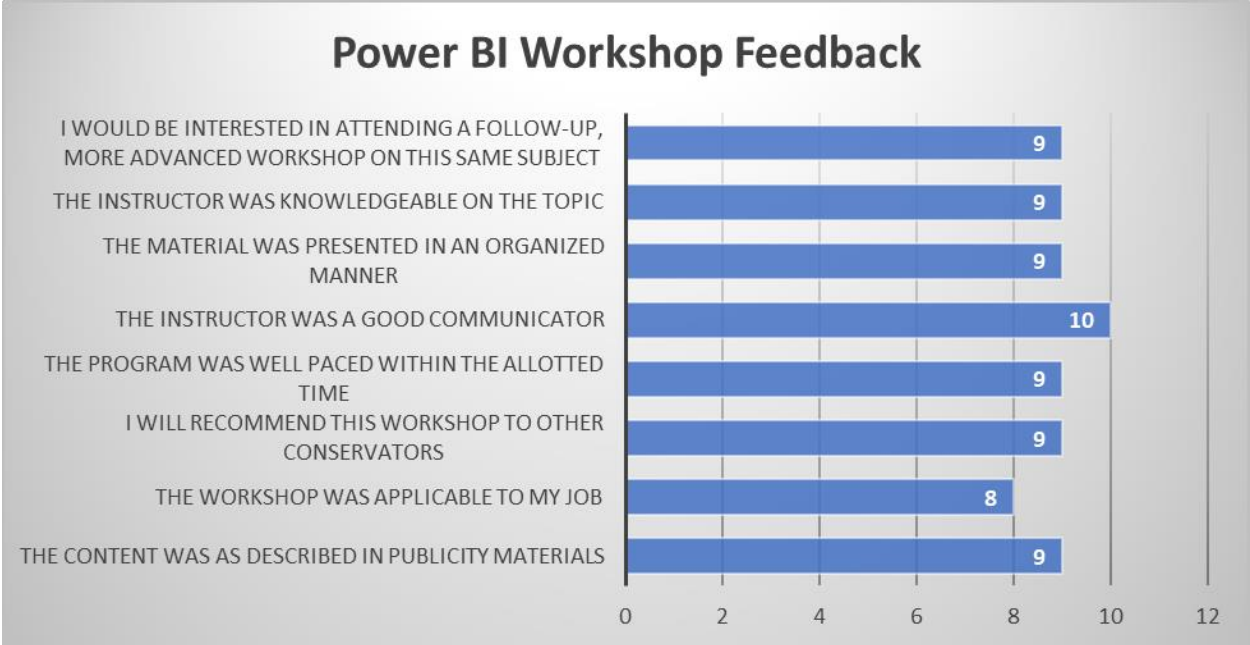
Workshop Outline: The workshop covered a comprehensive outline over the two days, focusing on fundamental aspects of Power BI:

1. **Introduction and Applications of Power BI:**
 - Overview of Power BI and its applications in data analysis and reporting.
2. **Report, Data, and Model Windows:**
 - In-depth exploration of the Power BI interface and functionalities.
3. **Data Importing and Model Designing:**
 - Hands-on sessions on importing data and designing effective data models.
4. **Basic Visualizations (Different Charts):**
 - Creating basic visualizations using various chart types.
5. **Filters and Editing of Charts:**
 - Practical sessions on applying filters and editing charts for enhanced data representation.
6. **Basic Dashboard:**
 - Introduction to dashboard creation, integrating learned concepts into a cohesive visualization tool.
7. **DAX Functions and Report Publishing:**
 - Introduction to Data Analysis Expressions (DAX) functions and the process of publishing reports.

Resource Person: The workshop was conducted under the guidance of Prof. Shreyansh Khatri, from the School of Commerce at LJ University. Prof. Khatri, holding degrees in B.Sc. and M.Sc. (Statistics), brought a wealth of expertise to the workshop.

Hands-On Practice and Participant Engagement: Throughout both days, participants actively engaged in hands-on exercises, applying the concepts learned in the workshop. The interactive sessions and group projects allowed them to immediately apply their learning to real-world scenarios.

Feedback and Insights: Feedback from the 58 participants was overwhelmingly positive. Participants appreciated the practical approach, clear explanations, and the relevance of the workshop to their roles. The hands-on nature of the workshop facilitated immediate application of the concepts learned.



Conclusion: The Two-Day Hands-On Workshop on Basics of Power BI was a resounding success, providing participants with valuable insights and skills for effective data analysis and visualization.

The Directorate of Research (DoR) expresses gratitude to Prof. Shreyansh Khatri for his valuable contribution and to all participants for their active participation.

Organizers: Directorate of Research (DoR) LJ University

Resource Person: Prof. Shreyansh Khatri School of Commerce, LJ University