

LJ INSTITUTE OF EVENT MANAGEMENT

L J CAMPUS , LJ UNIVERSITY ROAD , S G HIGHWAY, Ahmedabad 382210

SENSEX: SKILL QUOTIENT ↑ STRESS QUOTIENT ↓



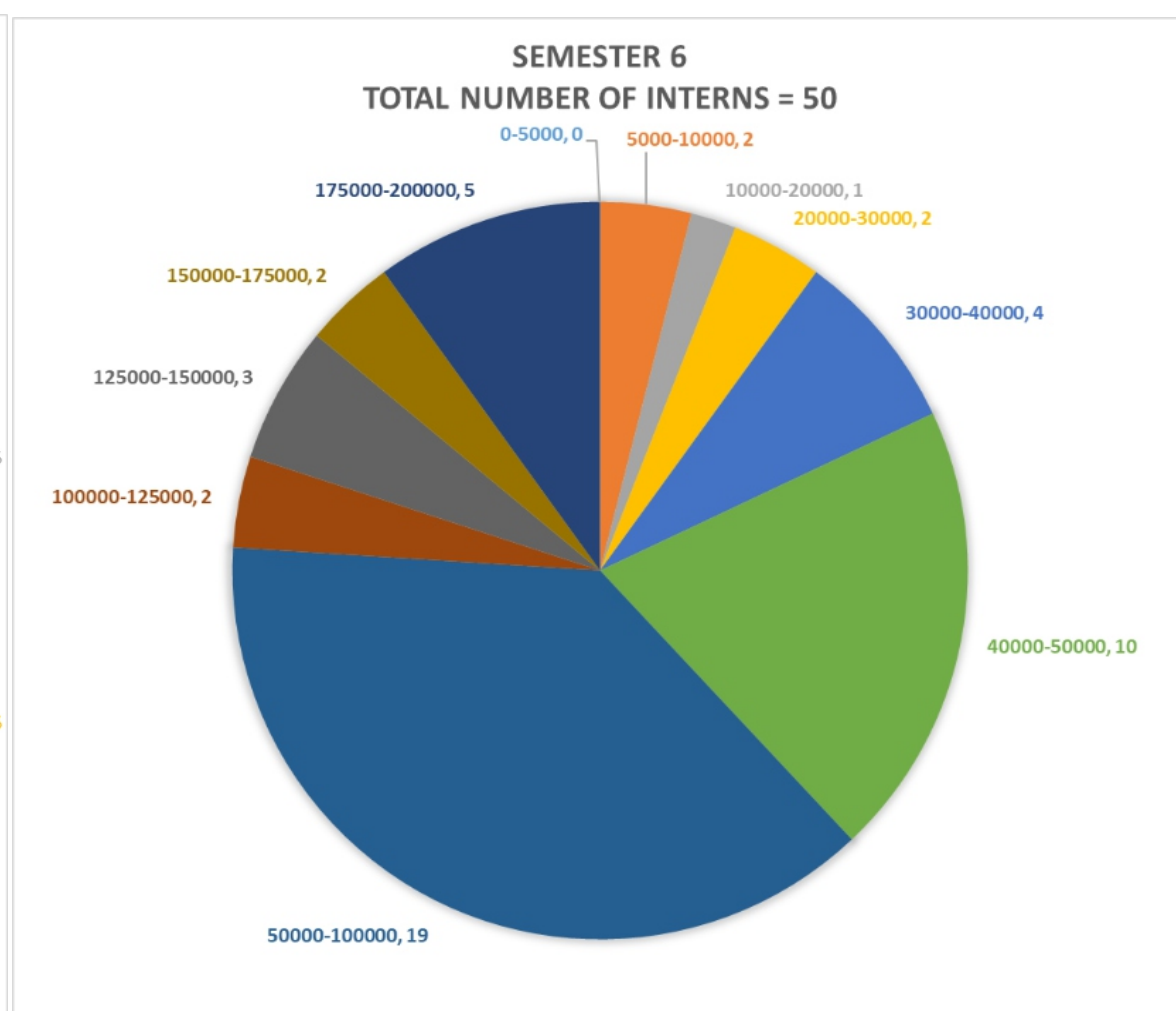
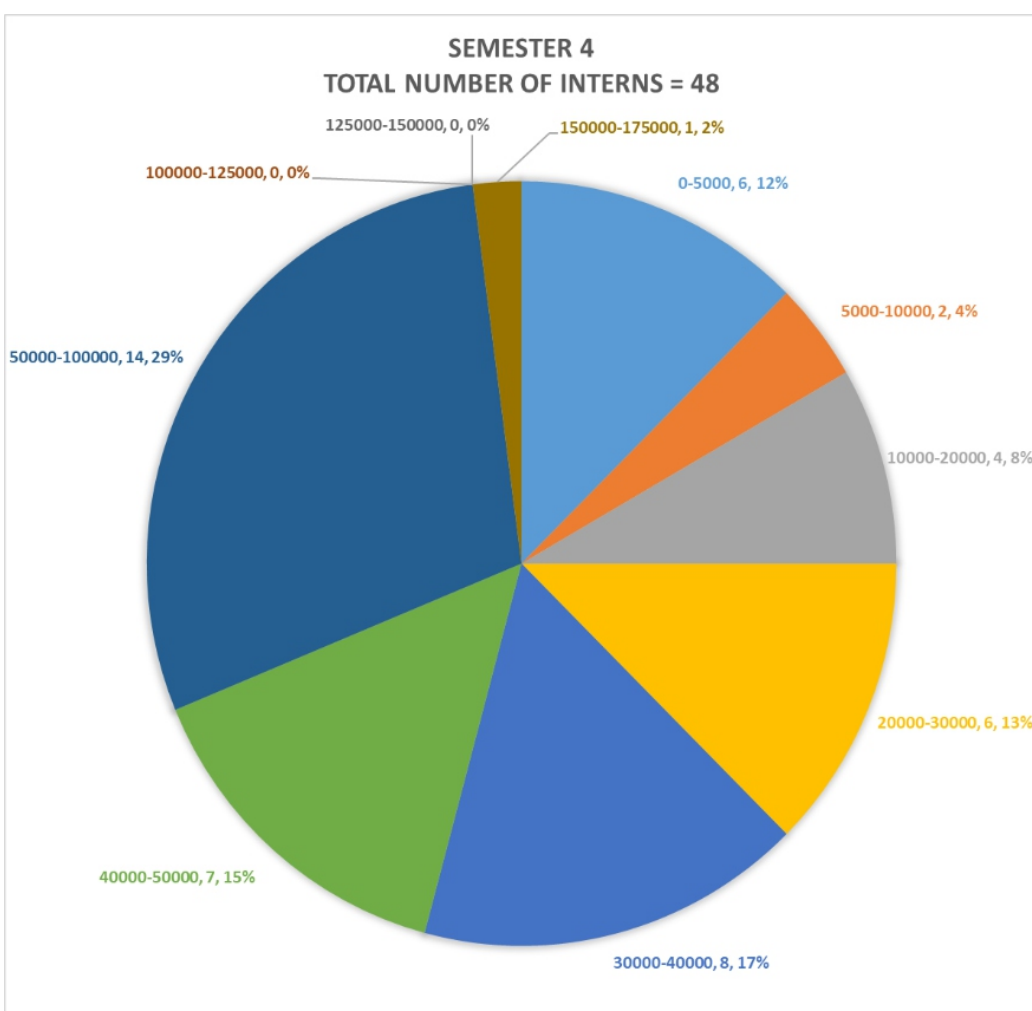
Reunir focused on event management, challenging student groups to solve real-world business problems using classroom fundamentals. Industry mentors enriched their learning, culminating in a conclave attended by 100 event management companies. Expert sessions, panel discussions, and evaluations highlighted analytics, visual design, and creativity as core themes.

Mr and Ms Lj became the first ever glamorous and talent-oriented pageant that was curated for all the students of L J University. Students of LJIEM executed all the audition rounds and the final pageant under the guidance of teachers. Quite a few models, influencers, bloggers, radio jockeys, film stars, producers, directors, event managers and media people attended the pageant and were extremely vowed by the seamless execution and experience created by LJIEM

Happy street got all students of LJ University on activities that increased their happiness quotient. Unique talents like beatboxing, street dancing, skateboarding, on the spot painting, sports, music and much more became a great networking activity for students across various streams.

INTERNSHIP SUMMARY & CUMULATIVE EARNINGS

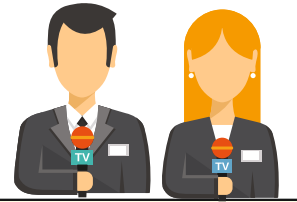
LJIEM offers a unique “Learn and Earn” programme. The students learn the fundamentals in classes and they are placed just after that to apply the same fundamentals to practice and ensure they get rewarded for the same. The average earnings during each semester will help them support themselves financially and make them skilled enough to support their own study programme. A sneak peek into the average half yearly earnings,



Did You Know?



- The concept of photo booths at events originated in the late 19th century, but they became widely popular in the 1920s.
- The first recorded mention of fireworks at an event dates back to the 7th century in China.
- The world's longest dining table measured over 3,620 feet and seated more than 7,000 guests in Italy.



ABOUT LJIEM

Initiated in June 2018, L J Institute of Event Management is a premier institution dedicated exclusively to the art and science of managing the business of event management. Established with a vision to transform passion into profession, we provide comprehensive and industry-relevant education that equips our students with the skills and knowledge needed to thrive in the world of events. We believe in nurturing the next generation of event management professionals who are not just planners but visionaries, orchestrating experiences that leave a lasting impact. Our college stands as a beacon of innovation and expertise in the dynamic field of event management.

FEATURES OF LJIEM



Industry-Integrated Curriculum: Our curriculum is crafted in collaboration with industry experts, ensuring that our students are well-prepared for the challenges of the real-world business management and event management landscape.



Networking Opportunities: Annual Conclave and Mid-Semester Meets to connect with industry leaders, alumni, and fellow students through networking events, workshops, and seminars, building valuable relationships for your future career.



Experienced Faculty: Learn from seasoned professionals and academics who bring a wealth of industry experience and academic expertise to the classroom.



Learn & Earn: Emphasizes the idea of acquiring knowledge or skills while simultaneously generating income. This approach encourages individuals to engage in educational pursuits that have practical applications, enabling them to earn a living or supplement their income as they learn and thus pay their own fees.



State-of-the-Art Facilities: Immerse yourself in a conducive learning environment equipped with cutting-edge facilities, including event planning labs, audio-visual studios, and simulation spaces.



Campus Life: Experience a vibrant campus life filled with cultural events, student clubs, and extracurricular activities that complement your academic journey.



Internship Opportunities: Gain practical experience through internships with top event management companies, allowing you to apply classroom knowledge in real-world settings.

PROGRAMS OFFERED

Certificate In Event Business Management (1 Year)

Diploma In Event Business Management (2 Years)

Bachelor In Business Administration In Event Management (3 Years)

ELIGIBILITY CRITERIA

10 + 2, ANY STREAM,
ANY RECOGNIZED BOARD /
ANY DIPLOMA HOLDER.

TEACHING PEDAGOGY



Seminars & Workshops



Industry Expert Interaction



In-House Events & Activities



Co-curricular Activities



Skill Development Courses



Computer Lab & Library Sessions



Practical Internship



Company Visits



Conclave



Open Viva



Expert Lectures

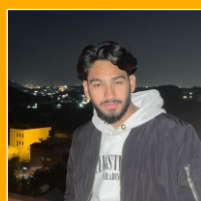


Live Talk Session

ENTREPRENEURS @ LJIEM

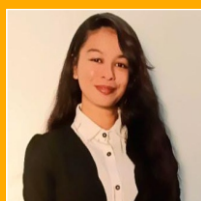


Shaad Pathan



Nouman Shaikh

Founder :
Head Banger



Dhwani Mavani



Devansh Jajal

Founder :
Moments & memories



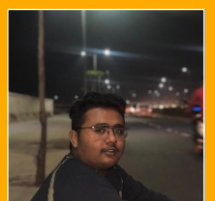
Simran Chauhan

Founder :
The Brown Managers



Maulik Prajapati

Founder :
Newish Events



Salman Patel

Founder :
Events by Salman



Did You Know?

The India Event And Exhibition Market size is estimated at USD 5.23 billion in 2024, and is expected to reach USD 7.80 billion by 2029, growing at a CAGR of 8.31% during the forecast period (2024-2029).



125 OUT OF 155 STUDENTS PLACED DURING UNDERGRADUATION ACROSS...



BOARD OF STUDIES



Rajesh Ravani

Sr, Vice President EMF Global
Founder & Owner,
Wedding Umbrella



Dipesh Sheth

Secretary -EMF Global
Director, Markcom Solutions
Pvt. Ltd.



Varun Sutariya

Founder, Rang by
Varun Sutariya



Vishal Savaliya

Director,
Gitashri Finserv Pvt. Ltd.
Vivazen Techno Pvt. Ltd.
105 Event Care Pvt.Ltd.



Meet Jatakia

Founder, Reflect Branding
Director of Branding &
Communication, Cossouq



Dr. Rashi Goplani

Marketing Management,
Strategic Management,
Entrepreneurship
& Project Management

FACULTIES



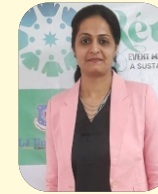
Ms. Aakriti Kamra

Event Management-
Fundamentals, Production,
Logistics, Compliances



Mr. Jay Shukla

Event Hospitality, MICE &
Corporate, Wedding
& Live Events



Ms. Bina Shah

English



Ms. Drishti Jalan

Business management,
Advertising &
Public relations



Mr. Kushal Patvari

Business Economics,
Finance & Accounting
Management



Dr. Heta Bhatt

Event Software



Mr. Manoj Padaiyachi

Social Media &
Digital Media Marketing



Mr. Kush Mehta

Research Methodology



Ms. Poonam Kansara

Human Resource
Management, Economics



Ms. Palak Sirvani

Soft Skills &
Personality Development

ADMISSION PROCESS

The students will have to register their names on

bit.ly/ljiem or contact: 9328115118

REGISTRATION



Scan for Admission



9328115118