

Course Structure

Welcome to our distinguished course, harmoniously integrating **Entrepreneurship, Management, and Experiential Learning**. Each semester mirrors the progressive stages of embarking on an entrepreneurial endeavour. A student will have a similar experience as an entrepreneur has while beginning, nurturing, and growing his/her own business. By progressing each semester, a student will be guided through cultivating an entrepreneurial mindset, conducting feasibility studies, crafting business plans, securing funding, mastering persuasive pitching techniques, and acquiring business management skills for sustainable growth. Through meticulously curated activities and practical examples, you will acquire invaluable competencies.

