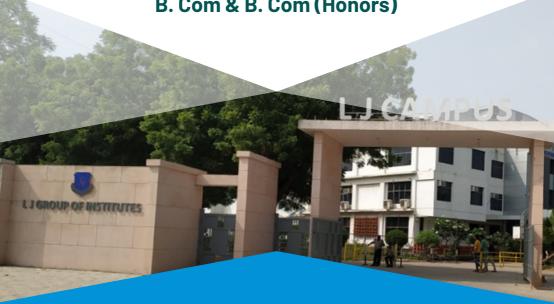




### **NEW LJ COMMERCE COLLEGE**

(School Of Commerce)

B. Com & B. Com (Honors)



**Empower Your Future. Excel Beyond Boundaries.** 

**ADMISSIONS** 2024-25



## **About Us**

Begin your journey to excellence by enrolling now for a transformative educational adventure. Education transcends boundaries at New L J Commerce College, where innovation thrives and futures are inspired.

- New L J Commerce College, affiliated with Lok Jagruti Kendra University, embodies academic excellence with a rich legacy.
- Equips students with the skills, knowledge, and confidence to pursue their dreams and succeed in a dynamic global landscape.
- Dedicated to inspiring futures through comprehensive academic programs, personalized mentorship, and extensive career guidance.

## **Courses Offered at**

## New L J Commerce College

B.Com

Duration: 3 years divided into 6 semesters

- 1. Accountancy (Major)
- 2. Statistical Analysis (Minor)

## **Experiential Learning**

Skill-based approach with industry-linked resource persons.

Skill-based approach and wellresearched new-age syllabus aligned with NEP.

Networking opportunities for future job placements.

Continuous upskilling and inculcation of employability skills.

Paid internship program with a minimum stipend of Rs.8,000 up to Rs. 15,000.

Extensive corporate and cultural interaction through student-driven clubs of the college.

Annual scholarship of Rs.5,000 to Rs. 10,000 for CA/CS/CMA pursuing students after clearing foundation exam.

Personality grooming, workshops, and MOOCs.

B.Com (Honors)

Duration: 4 years divided into 8 semesters Eligibility: 10+2 (Commerce /Science)



Industry-oriented and research specific.

Ideal for further studies abroad or corporate positions.

Emphasis on cultural sensitivity in line with NEP

Exposure to cutting-edge technologies and interdisciplinary learning.



### **Campus Life**

- Sprawling campus with greenery, athletic fields, and auditoriums.
- Well-stocked college library stands as a beacon of knowledge, offering a diverse collection of resources to support students' academic endeavors.

















Unlock a world of opportunities options during and after your B. Com/B.Com. (Honors)at New L J Commerce College.

Sr.No	Additional Career options	Degree/Course/ Exam	During B.Com.	After B.Com.
1	Master Degree	M.Com./MBA		<b>✓</b>
2	Competitive Exams	GPSC/UPSC /CAT/IBPS	<b>✓</b>	
3	Professional Courses	CA/CS/CFA/CM A /CPA/FRM	<b>✓</b>	
4	Study Abroad	International opportunities for higher studies		<b>✓</b>
5	Corporate Jobs	Accountant, Data analyst and jobs in the field of sales, marketing, Data entry, etc.		<b>✓</b>
6	Entrepreneurship	Start-up opportunities		

## New L J Commerce College provides

Delivers industry exposure and skill-based subjects.

Offers foundational knowledge essential for advanced studies.

- Morning shift of college (8 am to 12 pm) facilitates student preparing for competitive exams.
   Subjects like Vedic Mathematics and Quantitative Techniques enhance exam cracking abilities.
- Relaxation in attendance & assignment for the above-mentioned students.
  Annual scholarship to the students appearing CA/CS/CMA ranging

On demand exam for students pursuing professional degree courses.

from (₹5000/- to ₹10000/-).

• IELTS based english teaching.

in documentation, selection of country

versatile skills applicable in various sectors.

Department of International affairs supports guidance for study abroad

Global exposure through foreign university tie-ups. (150+ Universities)

- Software such as ZOHO, XERO, Power BI, Soft skills enhancement, club activities, and industry visits foster and equip students with
- Incubation center supports ideas with funding up to ₹.33000.
  The distribution of funding over 9 cr. has been distributed through incubation center till date.

#### **Advanced Computer Lab**

 Software-driven Syllabus valued at Rs. 3 Lakhs, is included in the fees for B.Com. students at New LJ Commerce College.





All and		e . i	0 -		
Nam	ie o	t the	501	TWa	re

#### **Application**

#### **Accountancy**

Advanced Microsoft Excel



Enhance spreadsheet proficiency for complex data analysis, financial modeling, and reporting.

**XERO** 



Explore versatile business management software to streamline various aspects of operations including CRM, accounting, and project management.

Tally Prime



Master in industry-standard accounting software essential for managing financial transactions efficiently.

Z0H0



Explore versatile business management software to streamline various aspects of operations including CRM, accounting, and project management.

Quick Book



Quick Books offers B. Com. students invaluable hands-on experience in widely-used accounting software, streamlining financial management processes.

#### Name of the Software

#### **Application**

#### Statistics / Business Analytics

Power BI



Develop data visualization skills to analyze and present business insights effectively.

SAS



Dive into statistical analysis software for in-depth data analysis and decision-making.

**PSPP** 



Explore open-source statistical software for practical application in research and analysis.

R Programming / SQL



Learn programming language for statistical computing and graphics, crucial for data analysis in various fields.

JAMOVI



Master in user-friendly statistical software for data analysis and interpretation.

**TORA** 



Understand operations research software for optimization and decision-making in business processes.

Google Looker Studio



Discover the power of data visualization and analytics to make informed business decisions and drive growth strategies.

### Internship

Earn while you learn, gaining invaluable industry experience and networking opportunities.



Hands-on learning and professional growth through an extensive internship program.



MOUs with over 22 renowned companies, KPOs, and CA firms.



Opportunity for students to gain practical experience and insights into various industries.

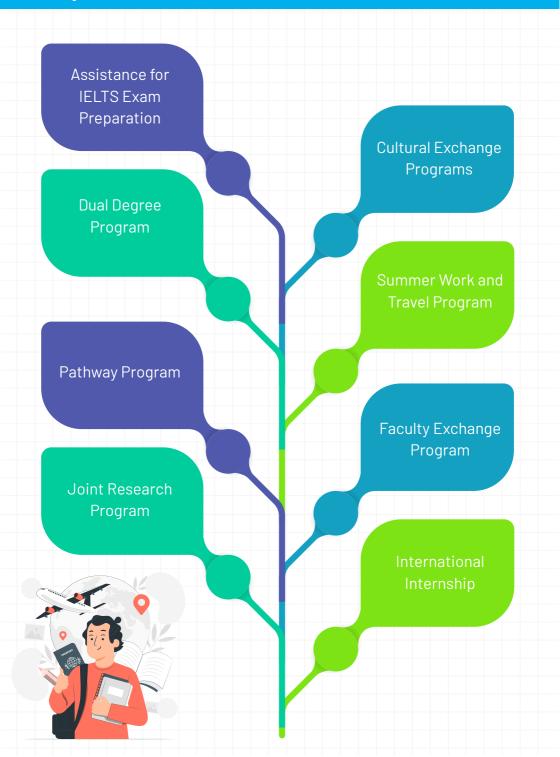








## **LJ Department of International Affairs**



#### **Antrapreneur - The Business Incubator**



Supports Budding Entrepreneurs.



IPR Cell for intellectual property queries.



Funding support for startups meeting criteria.

#### **LJ Innovation Village**

- For promotion of innovation and entrepreneurship, an annual LJ Innovation Village is being organized since 2013 displaying the projects of students of LJ Institutes as well those from over 10 other states of India.
- An exhibition showcasing innovative business ideas and a drive to foster industry connection.



#### Coursera

#### Save money

Avail exclusive access to free Coursera courses tailored to complement your B. Com. Journey

#### Flexible learning

Learn at your own pace, move between multiple courses, or switch to a different course

#### Learn anything

Explore any interest or trending topic, take prerequisites, and advance your skills

#### **Unlimited certificates**

Earn a certificate for every learning program that you complete at no additional cost

# Internationally Acclaimed free Online Courses at New L J Commerce College



Book Keeping Basics	<ul> <li>Econometrics: Methods and Applications</li> </ul>
Accounting for decision making	SOL for Data Science
<ul> <li>Forensic Accounting and Fraud Examination</li> </ul>	Regression Models
Managerial Economics and     Business Analysis	Financial Markets
Financial Accounting     Fundamentals	<ul> <li>Excel to MySQL: Analytic Techniques for Business Specialization</li> </ul>
Introduction to Financial     Accounting	<ul> <li>Forensic Accounting and Fraud Examination</li> </ul>
Excel Basics for Data Analysis	Digital Product Management
Analyzing and Visualizing Data in Looker	Brand Management
Microsoft Power BI Desktop - The	People & Soft Skills
Practical Bootcamp	Improving Communication Skills
Tools for Exploratory Data     Analysis in Business	Learn English: Advanced     Academic Speaking and
Data-Driven Decisions with	Listening Specialization
Power BI	<ul> <li>Google Digital Marketing &amp; E- Commerce Professional</li> </ul>
Excel Skills for Business	Certificate
Specialization	• IBM Data Analytics with Excel and
<ul> <li>Data Analysis with R Specialization</li> </ul>	R Professional Certificate
	<ul> <li>Business Communication</li> </ul>
<ul> <li>Data Visualization &amp; Dashboarding with R Specialization</li> </ul>	Courses of top 500 Universities of the world through Coursera

#### **NLJCC Events**

#### **Parakh**

Orientation for first year students (Guest Lecture Series-Mindful Talks)



#### **Club Activities**

#### Campus to Corporate Club

- Offers a comprehensive understanding of corporate practices and industry insights.
- Provides networking opportunities for members.
- Aims to translate interests into potential career paths.







#### Think Tank Club

- Dynamic hub for students interested in management strategies and leadership development.
- Focuses on innovative problem-solving.
- Welcomes all students eager to engage in the world of management.





#### **Cultural Club**

- Organizes cultural events, festivals, and performances.
- Showcases diverse talents and cultural richness within the college community.
- Encourages artistic expression through dance, music, drama, literature, and visual arts.





#### Verbal Arena Club

- Improves communication effectiveness and enhances creativity and productivity.
- Offers activities like movie and book reviews, storytelling, debates, creative writing, and public speaking.
- Provides opportunities for literary guizzes and wordplay exercises.





## **MEDIA COVERAGE**



#### LJ યુનિવર્સિટી કેમ્પસ જુદા જુદા ડેઝ સૈલિબ્રેશનથી વાઈબ્રન્ટ બન્યુ













ial We reached to final!!! 
.....nljcc. Cricket te
...please be present on 6th January for final to
ters @ AES aground , Gujarat University ....fin

એલ.જે. યુનિવર્સિટી હવે બ્લોકચેન ટેક્નોલોજીથી માર્કશીટ તૈયાર કરશે



દિવ્ય ભાસ્કર





nljcc.official



nljcc.official Congratulation team new I j for becoming state champion in "Redbull Cup 2021".



Red bull retains champion Gujarat inter college compilation From last 3 ye Champions 📆 🌅 કઠોર પરિશ્રમ ક્યારેય વ્યર્થ નથી જતો.!!



#### LI START WITH A BANG

Ahmedabad Mirror | Updated: Feb 11, 2020, 06.00



Institute ring the warning bei iter College football tourney

LJ Institute started their campaign at the JG Cup Inter College All Gujarat Football Tournament with a thumping 8-0 win over Shanti Business School on Monday.

Kawal (3rd, 4th, 17th) and Tirth (37th, 40th, 45th) scored hattricks as LJ led 5-0 at the half time. Kunal (9th) and Tarak (24th) scored a goal each for



#### Scan For Admission



#### **CONTACT US**



+91 9106770520

∏ nljcc@ljinstitutes.edu.in

LJ Campus, Near Sarkhej - Sanand Circle. S.G. Road, Ahmedabad - 382210

