



LJ University
University with a Difference



NEW LJ COMMERCE COLLEGE

(School Of Commerce)

B. Com & B. Com (Honors)



**Empower Your Future.
Excel Beyond Boundaries.**

ADMISSIONS
2024-25



About Us

Begin your journey to excellence by enrolling now for a transformative educational adventure. Education transcends boundaries at New L J Commerce College, where innovation thrives and futures are inspired.

- New L J Commerce College, affiliated with Lok Jagruti Kendra University, embodies academic excellence with a rich legacy.
- Equips students with the skills, knowledge, and confidence to pursue their dreams and succeed in a dynamic global landscape.
- Dedicated to inspiring futures through comprehensive academic programs, personalized mentorship, and extensive career guidance.

Courses Offered at New L J Commerce College

B.Com

**Duration:
3 years divided into
6 semesters**

**1. Accountancy (Major)
2. Statistical Analysis (Minor)**

Experiential Learning

Skill-based approach with industry-linked resource persons.

Skill-based approach and well-researched new-age syllabus aligned with NEP.

Networking opportunities for future job placements.

Continuous upskilling and inculcation of employability skills.

Paid internship program with a minimum stipend of Rs.8,000 up to Rs. 15,000.

Extensive corporate and cultural interaction through student-driven clubs of the college.

Annual scholarship of Rs.5,000 to Rs. 10,000 for CA/CS/CMA pursuing students after clearing foundation exam.

Personality grooming, workshops, and MOOCs.

**B.Com
(Honors)**

**Duration:
4 years divided into
8 semesters**

**Eligibility:
10+2 (Commerce / Science)**



Industry-oriented and research specific.



**Ideal for further studies abroad or
corporate positions.**



**Emphasis on cultural sensitivity in line
with NEP**



**Exposure to cutting-edge technologies
and interdisciplinary learning.**



Campus Life

- Sprawling campus with greenery, athletic fields, and auditoriums.
- Well-stocked college library stands as a beacon of knowledge, offering a diverse collection of resources to support students' academic endeavors.



Unlock a world of opportunities options during and after your B. Com/B.Com. (Honors)at New L J Commerce College.

Sr.No	Additional Career options	Degree/Course/ Exam	During B.Com.	After B.Com.
1	Master Degree	M.Com./MBA		✓
2	Competitive Exams	GPSC/UPSC /CAT/IBPS	✓	
3	Professional Courses	CA/CS/CFA/CM A /CPA/FRM	✓	
4	Study Abroad	International opportunities for higher studies		✓
5	Corporate Jobs	Accountant, Data analyst and jobs in the field of sales, marketing, Data entry, etc.		✓
6	Entrepreneurship	Start-up opportunities		

New L J Commerce College provides

- Offers foundational knowledge essential for advanced studies.
- Delivers industry exposure and skill-based subjects.
- Morning shift of college (8 am to 12 pm) facilitates student preparing for competitive exams.
- Subjects like Vedic Mathematics and Quantitative Techniques enhance exam cracking abilities.
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- On demand exam for students pursuing professional degree courses.
- Relaxation in attendance & assignment for the above-mentioned students.
- Annual scholarship to the students appearing CA/CS/CMA ranging from (₹5000/- to ₹10000/-).
- IELTS based english teaching.
- Department of International affairs supports guidance for study abroad in documentation, selection of country
- Global exposure through foreign university tie-ups. (150+ Universities)
- Software such as ZOHO, XERO, Power BI, Soft skills enhancement, club activities, and industry visits foster and equip students with versatile skills applicable in various sectors.
- Incubation center supports ideas with funding up to ₹.33000.
- The distribution of funding over 9 cr. has been distributed through incubation center till date.

Advanced Computer Lab

- Software-driven Syllabus valued at Rs. 3 Lakhs, is included in the fees for B.Com. students at New L J Commerce College.



Name of the Software

Application

Accountancy

Advanced Microsoft Excel



Enhance spreadsheet proficiency for complex data analysis, financial modeling, and reporting.

XERO



Explore versatile business management software to streamline various aspects of operations including CRM, accounting, and project management.

Tally Prime



Master in industry-standard accounting software essential for managing financial transactions efficiently.

ZOHO



Explore versatile business management software to streamline various aspects of operations including CRM, accounting, and project management.

Quick Book



Quick Books offers B. Com. students invaluable hands-on experience in widely-used accounting software, streamlining financial management processes.

Name of the Software

Application

Statistics / Business Analytics

Power BI



Develop data visualization skills to analyze and present business insights effectively.

SAS



Dive into statistical analysis software for in-depth data analysis and decision-making.

PSPP



Explore open-source statistical software for practical application in research and analysis.

R Programming / SQL



Learn programming language for statistical computing and graphics, crucial for data analysis in various fields.

JAMOVİ



Master in user-friendly statistical software for data analysis and interpretation.

TORA



Understand operations research software for optimization and decision-making in business processes.

Google Looker Studio



Discover the power of data visualization and analytics to make informed business decisions and drive growth strategies.

Internship

Earn while you learn, gaining invaluable industry experience and networking opportunities.



Hands-on learning and professional growth through an extensive internship program.



MOUs with over 22 renowned companies, KPOs, and CA firms.



Opportunity for students to gain practical experience and insights into various industries.



LJ Department of International Affairs

Assistance for
IELTS Exam
Preparation

Dual Degree
Program

Pathway Program

Joint Research
Program

Cultural Exchange
Programs

Summer Work and
Travel Program

Faculty Exchange
Program

International
Internship



Antrapreneur - The Business Incubator



Supports Budding Entrepreneurs.



IPR Cell for intellectual property queries.



Funding support for startups meeting criteria.

LJ Innovation Village

- For promotion of innovation and entrepreneurship, an annual LJ Innovation Village is being organized since 2013 displaying the projects of students of LJ Institutes as well those from over 10 other states of India.
- An exhibition showcasing innovative business ideas and a drive to foster industry connection.



Coursera

Save money

Avail exclusive access to free Coursera courses tailored to complement your B. Com. Journey

Learn anything

Explore any interest or trending topic, take prerequisites, and advance your skills

Flexible learning

Learn at your own pace, move between multiple courses, or switch to a different course

Unlimited certificates

Earn a certificate for every learning program that you complete at no additional cost

Internationally Acclaimed free Online Courses at New L J Commerce College

coursera

- Book Keeping Basics
- Accounting for decision making
- Forensic Accounting and Fraud Examination
- Managerial Economics and Business Analysis
- Financial Accounting Fundamentals
- Introduction to Financial Accounting
- Excel Basics for Data Analysis
- Analyzing and Visualizing Data in Looker
- Microsoft Power BI Desktop - The Practical Bootcamp
- Tools for Exploratory Data Analysis in Business
- Data-Driven Decisions with Power BI
- Excel Skills for Business Specialization
- Data Analysis with R Specialization
- Data Visualization & Dashboarding with R Specialization
- Econometrics: Methods and Applications
- SQL for Data Science
- Regression Models
- Financial Markets
- Excel to MySQL: Analytic Techniques for Business Specialization
- Forensic Accounting and Fraud Examination
- Digital Product Management
- Brand Management
- People & Soft Skills
- Improving Communication Skills
- Learn English: Advanced Academic Speaking and Listening Specialization
- Google Digital Marketing & E-Commerce Professional Certificate
- IBM Data Analytics with Excel and R Professional Certificate
- Business Communication

Courses of top 500 Universities of the world through Coursera...

Parakh

Orientation for first year students (Guest Lecture Series-Mindful Talks)



Club Activities

Campus to Corporate Club

- Offers a comprehensive understanding of corporate practices and industry insights.
- Provides networking opportunities for members.
- Aims to translate interests into potential career paths.



Think Tank Club

- Dynamic hub for students interested in management strategies and leadership development.
- Focuses on innovative problem-solving.
- Welcomes all students eager to engage in the world of management.



Cultural Club

- Organizes cultural events, festivals, and performances.
- Showcases diverse talents and cultural richness within the college community.
- Encourages artistic expression through dance, music, drama, literature, and visual arts.



Verbal Arena Club

- Improves communication effectiveness and enhances creativity and productivity.
- Offers activities like movie and book reviews, storytelling, debates, creative writing, and public speaking.
- Provides opportunities for literary quizzes and wordplay exercises.



MEDIA COVERAGE



The New LJ commerce college, Ahmedabad, student team over the years has been excellent, chalking up titles, including two gold in junior boys team and boys singles consolation event at World Junior circuit Serbian open, Belgrade, 2017; silver in youth doubles and junior doubles at the junior and youth national and interstate championship, Kolkata, 2018; and bronze in men's doubles and men's team event at the Senior national and interstate championship, Telangana, 2020.

CityNews24

LJ યુનિવર્સિટી કેમ્પસ ખુબ ખુબ ડેઝ સલિવેશનથી વાઈબ્રન્ટ બન્યું



અમદાવાદ, તા.૧૧.૦૨.૨૦૨૦. યુનિવર્સિટી ડેવલપમેન્ટ ડાયરેક્ટરે આજના દિવસે ૨૦૨૦ સિલિવેશન ટુર્નામેન્ટનું ઓપનિંગ કર્યું હતું. જેમાં બેંગલુરુ, કોલકાતા, પુણે, ચેન્નઈ, ચણી, ગુણાદી તેમજ રાજ્યના અને આસપાસના વિદ્યાર્થીઓએ ભાગ લીધો હતો. આ સમગ્ર કાર્યક્રમને આગેવાનોએ સારી રીતે સંબોધીને સારું સંબોધન કર્યું હતું.

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Liked by @ljasiachemistryofficial and 660 others
njcc.official We reached to "Final" ... njcc. Cricket team win again final ... please be present on 11/11 January for final to cheer up our cricketers @ A&S ground, Gujarat University ... njcc. Reports



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njcc.official Congratulation team new lj for becoming state champion in "Redbull Cup 2021" ...



Red bull retains champion Gujarat inter college competition From last 3 years: # Champions કહોરે પરિશ્રમ કમ્પાસે વ્યવર્ધી નથી જતો!!



LJ START WITH A BANG

Ahmedabad Mirror | Updated: Feb 11, 2020, 06:00 AM IST



LJ Institute ring the starting bell with a big win at Inter College football tourney

LJ Institute started their campaign at the JG Cup Inter College All Gujarat Football Tournament with a thumping 8-0 win over Shanti Business School on Monday.

L.J. કોમર્સ કોલેજમાં ટ્રેડિશનલ આર્ટિફિટ સાથે રેમ્ય વોક કરાવ્યું



શિલ્પકલા કોલેજમાં આજના રોજના દિવસે ટ્રેડિશનલ આર્ટિફિટ રેમ્ય વોક કરાવ્યું હતું. જેમાં સ્ટુડન્ટ્સે સારું પ્રદર્શન આપ્યું હતું.

12-06-2023

વિદ્યાર્થીઓની માસિકીય રહેડિંગમાં સુધારાની જાહેરાત કરવાની એલ.જી. યુનિવર્સિટી હવે શરૂ કરી છે. જેમાં વિદ્યાર્થીઓને માસિકીય રહેડિંગ આપવામાં આવશે. આ સંબંધે વિદ્યાર્થીઓને જાણ કરવા માટે આજના રોજના દિવસે એલ.જી. યુનિવર્સિટીમાં એક સમારોહ યોજાયો હતો. આ સમગ્ર કાર્યક્રમને આગેવાનોએ સારી રીતે સંબોધીને સારું સંબોધન કર્યું હતું.

દિવાલાર ૨૦૨૩



પ્રેરણા મનોદિવ્યાંગ બાળકોની શાળા, મિરઝાપુર

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