



**LJ University**  
University with a Difference

# LJ MC

**LJ Institute of Media & Communications**

**(School of Media Studies)**

**Affiliated with L J University**



# About LJ University (LJU)

LJ University was set up in 2019, by a group of academicians led by Prof. B M Peerzada, Former Dean, School of Commerce and Management, Gujarat University. Envisioned as an umbrella organization for its 30+ constituent institutes, the university offers courses in various disciplines like media, engineering, management, pharmacy, computer applications, architecture, physiotherapy, law, planning, commerce among others. While the university is of a recent origin, its constituent institutions have a sparkling history of over 40 years and it operates from a well-developed environment-friendly campus having excellent infrastructural facilities. Technology enabled classrooms, laboratories, workshops, seminar halls, auditoriums, open-air theatre, library, and computer centres connected with optical fibre and a network of over 2000 workstations, ensure the most updated learning pedagogy and mechanism.



**30+ INSTITUTES**



**1000+ QUALIFIED  
FACULTIES**



**20,000+ STUDENTS**



**50,000+ ALUMNI**



**BUZZING CAMPUS**



**AUDITORIUMS**

# About LJIMC

LJ Institute of Media & Communications (LJIMC) is Gujarat's premier media institute offering two-year Master's program, three-year Bachelor's program and a short term course in Radio.

The two-year Master's program in Media and Communications is the flagship course of LJIMC, considered as a stepping stone for media professionals before they enter the industry. The program has been designed to provide students a holistic experience of classroom learning and newsroom exposure with up-to-date syllabi, latest equipment and laboratories as well as industry exposure by the leading minds to mould them into highly-skilled, gen-next media professionals and communications experts.

LJIMC was founded 7 years ago with the objective of setting up global standards in media and communication. During the two-year course, the students undergo an enriching experience of theoretical knowledge as well as workshops, hand-on exercises, visits, and interactions with industry experts. Our esteemed visiting faculties include the top leaders in print, electronic, radio, and new media domains as well as film making and advertising sectors.

# Master of Media & Communication Course Structure



Print &  
TV Journalism



Radio



Advertising  
& Marketing



Film Making  
& Theater



Digital Media



Communications



Public Relations  
& Corporate  
Communication



Development  
Communication

## Program features

**Industry  
Exposure**

**Workshops By  
Media Experts**

**Visits to Media Houses  
and Study Tours**

**Advance  
Infrastructure**

# Areas of Placement

## Sky is the Limit!

An exhaustive two-year course in Media and Communications at LJIMC opens up windows for limitless opportunities. LJIMC will help you to discover your potential, hone your skills and follow your passion.



## Scope

NEWS  
REPORTER

RADIO  
JOCKEY

GRAPHIC  
DESIGNER

YOUTUBER

PHOTOGRAPHER/  
VIDEOGRAPHER

CONTENT  
WRITER

ANCHOR

SOCIAL  
MEDIA  
MANAGER

PODCASTER

CORPORATE  
COMMUNICATION  
EXPERT

ASSISTANT  
DIRECTOR

BLOGGER

EDITOR

# Infrastructure



# Life at LJIMC



# ADMISSION PROCESS

## Master of Media & Communication

### ELIGIBILITY

Graduation (any stream/field)  
*Students awaiting their marksheet can also apply*



### REGISTRATION

Students will have to register their names on  
[www.ljmc.org](http://www.ljmc.org) or contact: +91 63525 12314/92280 22804



### COUNSELLING + INTERVIEW

The registration process will be followed by an entrance exam & interview. After clearing the interview the selected students will be given admission.



### CONTACT INFO

#### LJ INSTITUTE OF MEDIA & COMMUNICATIONS

2<sup>nd</sup> & 3<sup>rd</sup> floor, New LJ Commerce Building, LJ Campus, Near Sarkhej - Sanand Circle, S.G. Road, Ahmedabad : 382210

For further details contact: +91 63525 12314 / 92280 22804



### Let's Connect

✉ [info.ljmc@gmail.com](mailto:info.ljmc@gmail.com)

[in /ljmc-ahmedabad](https://www.linkedin.com/company/ljmc-ahmedabad) [f /ljmc-ahmedabad](https://www.facebook.com/ljmc-ahmedabad) [@ /ljmc\\_ahmedabad](https://www.instagram.com/ljmc_ahmedabad) [▶ https://bit.ly/3rNvMUX](https://bit.ly/3rNvMUX) [globe www.ljmc.org](http://www.ljmc.org)