



LJ University
University with a Difference

School of Liberal Studies

***2 Year Post Graduation
Master of Science in
Development Management***



LJ Campus, Near Sarkhej Sanand Circle,
Off. S.G. Road, Ahmedabad
Contact: 93139 22788
Email: info_dm@ljku.edu.in
URL: www.ljku.edu.in

About LJK University

LJ University is a place where the mind is free and learns how to learn, learns how to frame the right questions, and learns how to find out-of-the-box, creative solutions. LJ University, was set up in 2019 as an umbrella organization for its 18 constituent institutes offering courses in various disciplines like engineering, management, pharmacy, computer applications, etc. since 1980.

The University, along with its constituent, operates from a well-developed environment-friendly campus having excellent infrastructure facilities that include technology enabled classrooms, laboratories, workshops, seminar halls, auditoriums, open-air theater, library, and computer centres connected with optical fiber and a network of over 2000 workstations. It ensures most updated learning pedagogy and mechanisms. The University hosts over 700 well qualified and academically rich faculty, shaping the future of over 15000 students by engaging in teaching-learning, research and extension activities

Key Strengths:

- LJU is among the Top 3 Private Universities in Gujarat with more than 15000 students, 1000+ strong personnel (faculty and support staff), offering 45 courses.
- Over 15000 Video Lectures prepared by faculties of various courses.
- Students are encouraged to take up MOOC courses.
- The University has MOU with Coursera which facilitates students to acquire MOOC certification free of cost.
- Expertise acquired in Conducting Online Examinations such as CAT, MAT, GATE, AIEE, and for organizations like BITS Pilani, GCET, Gujarat University, Government of Gujarat, etc.
- LJ Software Factory develops customized application software for business houses and industries.



About MSDM

This programme is for those who want to be the change-makers; it is for those who want to strive to create an equitable and just society; it is for those ignited and innovative youths who think from the mind as a hardcore professional and execute from the heart as a person with lots of empathy for the disadvantaged, the last person of Mahatma Gandhi; it is for those who want to equip themselves with a right mix of knowledge, skill and attitude to make a professional career in the development sector; and, it is also for those who would like to dedicate themselves to social innovations and set up sustainable social businesses. Drawing an analogy from what Noble Laureate Muhammad Yunus of Grameen Bank of Bangladesh had said about the social businesses:

“If you have ever found yourself thinking, 'I don't like the way things are around me; it's painful to live in a world where hunger, poverty disease, illiteracy, and unemployment afflict so many people; I want to see these terrible things disappear,' then the social business may be part of your life's calling.”

So may be, this 2 year programme in Development Management as well, is a part of your life's calling.

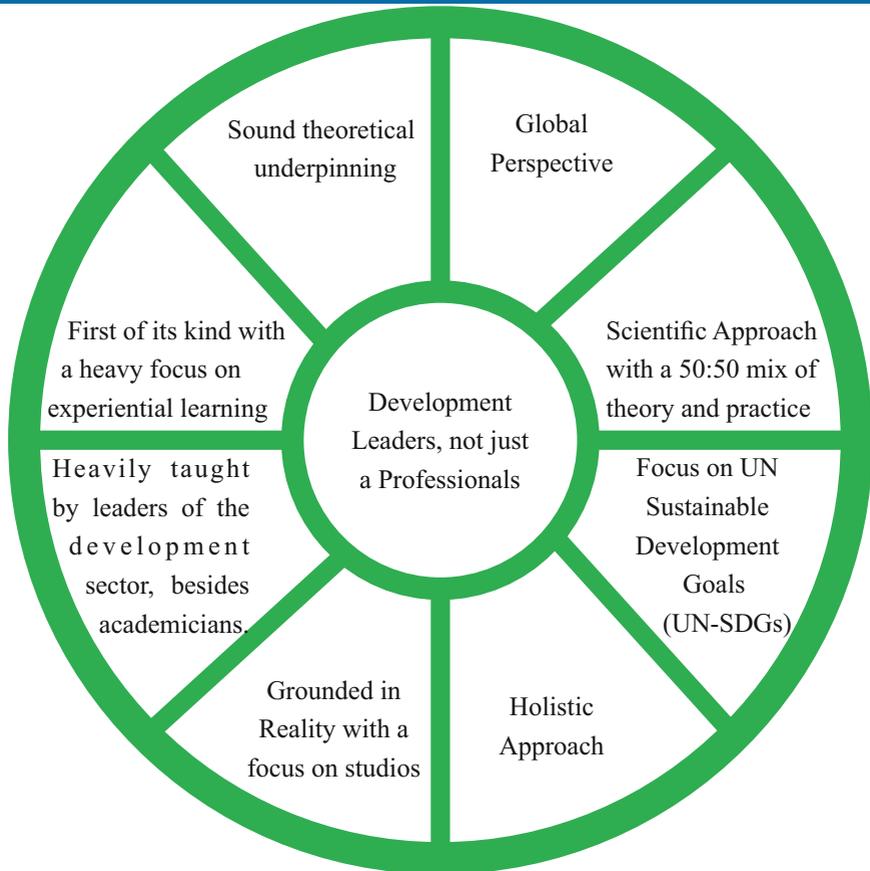
**2
Year**

**1500
Hours**

**Focus
UNSDG**

Be the Change Maker

Our Uniqueness



Focuses Andragogy

The KSA Model

Knowledge, Skill and Aptitude (KSA) are the three pillars of our course design. It imparts knowledge and skills to relate the past with the present, and an aptitude to look into the future. It aims to develop the right kind of attitude to facilitate the emergence of a well-rounded, professionally honed and value-based individual to suit a frontline position in the development sector.

Competency Development

K

Knowledge

- Social Development
- Development Theories & Practice
- Global Development Scenario and Processes with a focus on UN-SDGs
- Developmental Paradigms, Policies and Programs: Global, National and Sub National
- Economics and sociology of Development
- Environment and Ecological Renewal and Rehabilitation
- Community Driven Development
- Community Institutions & Development
- Polity, Political Systems, Contemporary Politics
- Constitution & Governance

S

Skills

- Managerial (Finance/accounting/HR/marketing, etc.)
- Modelling: Conceptualization to Replication
- Community Mobilization and organization
- Field related Techniques and Tools
- Research and Analytical
- Social Business Opportunity Identification
- Business Plan Formulation and Appraisal
- Writing Skills & Documentation
- Conceptualising and Formulating Projects and Report Writing
- Fund Raising
- Monitoring and Evaluation
- Presentation & Communication
- Basic English
- Basic Computing and IT

A

Attitudes

- Conceptual Clarity
- Values & Ethics
- Pro poor & Pro Marginalised
- Inclusiveness & Equality
- Decision Making
- Gender Sensitivity
- Honesty & Transparency
- Innovative and Progressive

How to Apply



Eligibility Check

- Graduation degree with 50% Marks
- Or Professional Degree Holder



Pay Rs 1000/- to
Buy the Application Form

Apply online



Appear for the Entrance Test
(Written + Viva-Voce)

** Exemption from the written test
if placed 80 percentile or above in
CAT, MAT, GMAT, and XAT.*

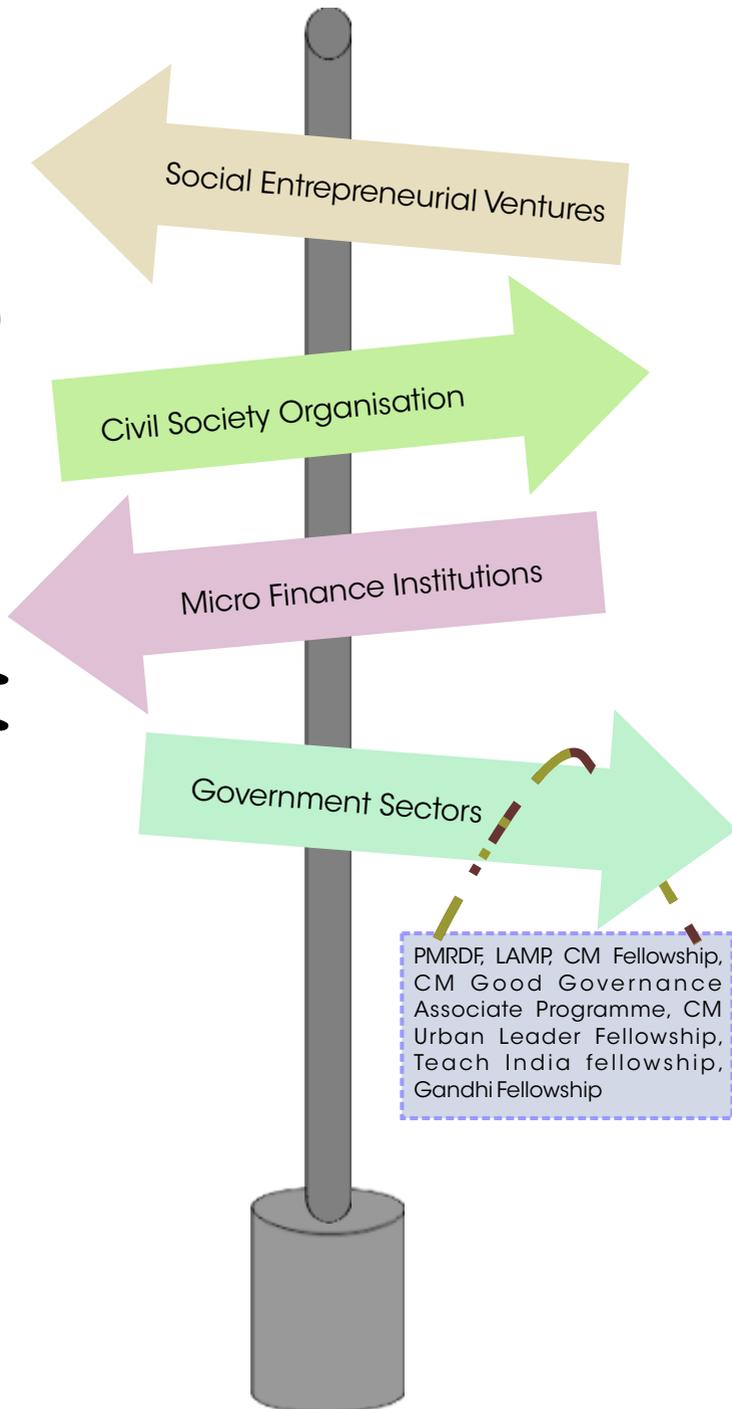
Enroll once
Selected



This year the intake will be restricted to a maximum of 30 students.

- The duration of the programme is two years divided into four semesters. In all, the students will be imparted 1500 hours of inputs.
- The fee is Rs. 75,000/ per semester (Rs. 3,00,000 for the entire programme) that includes tuition fees, course material, studios, summer placement and sports.

Career Opportunities



The Programme Faculty



Dinesh Awasthi
Vice-Chancellor LJU



Gagan Sethi
Founder Jan Vikas



Daksha Shah
MD - Altura Financial Services Ltd.



Apoorva Oza
CEO AKRSPI



Binoy Acharya
Founder Director-UNNATI



Astad Pastakia
Fellow in Management, IIM-A



Rajesh Shah
Managing Director -SAVE



Manoj Mishra
Executive Director Sanjeevan



Lourdes Baptista
Member CARITAS India



Shalabh Mittal
CEO School of Social Entrepreneur